



adidas StellaSport hits new limits with a trailblazing Spring/Summer 2016 collection that's ready-for-action anytime, anywhere

Sparks fly as the collective energy of action girls everywhere ignites in the new **adidas StellaSport** Spring/Summer 2016 collection. Inspired by the effortless cool of the 70's and California summers, the collection captures the energetic spirit of the season with a playful and unexpected range of apparel, footwear and accessories. Rainbow lettering, tie-dye texturing, and graphic rose prints are brought to life as they showcase the vibrant dynamics of the urban playground and capabilities of the collection.

This season, July sees action girls create magic on the streets in monochrome silhouettes with gradient rainbow StellaSport lettering. The all-black nylon hoodie was designed for movement and engineered with Climastorm[©] technology, allowing true outdoor warriors to remain unstoppable. Urban cliques showcase their skills without feeling the heat in the cool organic cotton of the Climalite[©] **Logo Tee** in white or grey and go further in the bold performance jersey **Sport Tight** in black all over print, which also features compression support. Built to keep up with the daring decisions of the wearer, this season's **Ively Shoe** in black is made from breathable fabric and cushioned with new Bounce[©] technology to cope with quick, multi-directional movements.

The collection moves into playful tie-dye textures that encapsulate spirited summer vibes to inspire action girls to get moving. Go bold and embrace a top-to-toe look with the **Tie Dye Tank, Jacket** and wet-look, drawstring **Woven Short**. Finish this energetic colour explosion with the brand new **adidas StellaSport Zilia Shoe**, ideal for high-intensity training. Built as a one-piece construction, super flexible Adipure[©] sole technology allows for unrestricted movements and activates the muscles to create the illusion of barefoot running. Strategically placed cut-outs ensure maximum breathability and comfort, whilst a tie-dye sole and glow-in-the-dark strap guarantee standout style into the night.

Vibrant coral-red rose prints meet with sporting silhouettes for an urban take on spring blossoms. Create a look that pops with the **Rose Jacket** and the Climalite[©] **Rose Bra**, a padded and non-padded racer-back construction, which provides statement support, whatever the occasion. Pair with the yellow banded Climalite[©] **Rose Sport Tight** and the high-top **Irana Shoe** in new colour-ways, to create a fierce all-over look that moves effortlessly from the studio to the dance floor. Offering superior ankle support, the **Irana Shoe** features high-traction technology, to enable action girls to throw shapes in sync with their crew all night long. As temperatures soar, jump head first into the waves with the supportive rose print **Swimsuit**.

Set the benchmark high and step into the spotlight in this season's must-have **Onesie**. Inspired by old-school wrestling silhouettes, this dynamic one piece allows total freedom of movement, whilst Climalite[©] keeps sweat at bay. Layer-up and create the ultimate sports style statement with energetic and fresh azure blue and green separates; the grey **Cropped Tank** and the bright green **Hoody** with logo print with **Knee Socks** support those quick-fire efforts. The ultra-slick **Waistbag** in bright red

and green keeps belongings safely packed away, whilst the **Ivory Shoe** offers a cushioned outersole to support stylish action girl's for miles.

The Spring/Summer 2016 **adidas StellaSport** collection is available from December 2015 onwards at adidas.com/StellaSport.

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For further information please see the adidas News Stream or contact:

Notes to Editors: adidas offers products out of two different divisions: Sport Performance (leading technologies), Sport Style (Fashion Group and Originals). The adidas StellaSport range is part of the adidas Sport Performance division. It complements the existing adidas by Stella McCartney range now celebrating its 10th anniversary comprised of the following categories - running, yoga, studio, swim, weekender and wintersports.

<http://adidasstellasport.tumblr.com>

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#adidasStellaSport

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