**TERMS AND CONDITIONS – ADIDAS YEEZY 750 BOOST FOOTWEAR COMPETITION**

1. Acceptance of these terms and conditions is a condition of entry into the competition (**Competition**) and the entry instructions form part of these terms and conditions. By accepting a Wristband for the exclusive opportunity to be amongst the first to purchase adidas Yeezy 750 Boost footwear (**Footwear**) at adidas retail price you agree to be legally bound by these terms and conditions. The Promoter reserves the right, at its discretion, to exclude entrants and/or any Winner if he/she does not comply with any of these terms and conditions.
2. The Competition is open to all UK residents excluding employees of the Promoter, its associated companies, families, agencies or any other persons to whom it is professionally connected. Entrants under the age of 18 years old must obtain the consent from their parent or legal guardian before taking part in this Competition.
3. To enter the Competition, entrants must:
   * 1. visit the adidas Originals store, 15 Foubert's Place, London W1F 7QB (**Store**) on the 16th December 2015
     2. be one of first set of people to receive a Wristband from Store staff (**Wristband**).

For the avoidance of doubt the first set of people will be decided at the sole discretion of Store staff.

1. One entry only per person.
2. Any entries not meeting the above criteria and the specific terms of entry for the Competition shall be invalid. The Promoter will not be liable for any Wristbands which are damaged or detached from entrants’ wrists for any reason.
3. Entrants who receive a Wristband (**Winners**) will have exclusive access to be amongst the first people in Store to purchase one pair of Footwear at adidas’ retail price in the size notified to them by the Promoter (**Option to Buy**).
4. The Option to Buy must be redeemed by each Winner in Store and at the time allocated to them by the Promoter at Store opening time on Saturday 19 December 2015 (**Launch Day**). For the avoidance of doubt, the Option to Buy will only be available on Launch Day and the Promoter will not be liable in the event that any Winners are not available on or around Launch Day or cannot gain access in to the Store for any reason.
5. Each Winner must attend in person with their Wristband intact around their wrist in order to redeem the Option to Buy.
6. In the event that the Winner is unable to redeem the Option to Buy (including without limitation, that due to any Winner failing to visit the Store during Launch Day, losing or damaging their Wristband and/or being unable to complete the transaction due to possessing insufficient funds), that Winner will forfeit the Option to Buy, no substitute or alternative will be available and an alternative Winner may be selected.
7. The Promoter will not be liable in the event that Launch Day does not take place, is rescheduled or postponed for any reason.
8. The Option to Buy is subject to availability and stocked sizes.
9. The Promoter will not be responsible or liable for any expenses incurred by the Winners over and above the Option to Buy (including, without limitation, travel expenses, accommodation, food or drink).
10. By receiving a Wristband from the Promoter, the Winners agree to act responsibly at all times during the Launch Day.
11. By entering the Competition the Winners agree not to sell, offer to sell or use all or part of the Wristband, Option to Buy or the Footwear purchased for any commercial or promotional purpose (including placing the Wristband or Footwear on an internet auction site).
12. If any Winner cannot make use of the Option to Buy for any reason, the Promoter reserves the right to select an alternative Winner.
13. The Promoter’s decision will be final and binding and no correspondence will be entered into.
14. The Promoter reserves the right to change, alter or withdraw the Competition at any time.
15. The Promoter accepts no responsibility for any disappointment incurred or suffered as a result of entry to the Competition and/or use of the Footwear.
16. The Winners attend Launch Day and use their Option to Buy at their own risk. To the maximum extent permitted by the law, the Promoter will not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and property which may be sustained in connection with attendance at the Launch Day, the receipt, ownership and/or use of the Option to Buy and/or Footwear.
17. By entering the Competition, you consent to the Promoter’s use of the information which you provide, or which it obtains from its dealings with you, to administer the Competition.
18. By entering the Competition, you agree to grant an irrevocable and royalty free licence to the Promoter to use your name, photograph, video, voice recording and general location for publicity, news and promotional purposes in any and all media during this and any future promotions or advertising.
19. If any of these terms and conditions are found by a competent court or other competent authority to be void or unenforceable, that term or condition shall be deemed to be deleted and the remaining terms and conditions shall continue in full force and effect.
20. These terms and conditions shall be governed and construed in accordance with the laws of England and Wales. Any dispute arising is subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: adidas (UK) Limited, The adidas Centre, Pepper Road, Hazel Grove, SK7 5SA.