Jana Carrero |Biography

Born to an American mother and Puerto Rican father in San Juan, Puerto Rico, Jana graduated top of her class at the age of 17 from the prestigious Robinson School. Her passion for film and the arts led her to University of Miami where she deejayed and worked at the student-run radio and TV stations and in 2007 earned a Bachelors of Science in Communications for both Motion Pictures & Latin American Studies. After graduating, Jana eventually switched gears, moving to New York City in 2008 and enrolling in Fashion Institute of Technology’s Fashion Styling program. Three fast-paced years of working in the fashion industry later, Jana returned to Miami and founded her own fashion editorial project - OJ And Cigs - where she blogs about her personal style and works with notable brands on composing creative concepts.

Being community-driven and passionate about trends in style, art and music, Jana joined Miami’s top social marketing agency in 2013 where she has climbed her way up to Senior Social Media Manager, working directly with clients in the strategic promotion of their businesses through diverse social media platforms.

In her spare time Jana likes to go on road trips, soak up some rays, discover new music, and binge-watch Netflix.