

adidas Originals = Pharrell Williams
Supershell Artist Profile – Cass Bird

BIO:

Cass Bird is an artist, photographer, and director who lives and works in New York. Bird's projects span the art, fashion, and commercial worlds. Her spontaneous, youthful style has made her a sought-after photographer and director for projects spanning the editorial and commercial worlds. She has shot many campaigns and directed a number of short films and music videos. Bird is a regular contributor to magazines such as American and British Vogue, i-D, Hobo, Details, GQ, and T — The New York Times Magazine.

"Cass Bird is a photographer who just expresses herself in an uncensored way for what she feels like beauty is and what inspiration is for her. And that's why I thought it's a really great invitation into her world, where some of the concepts do become more complex, and sometimes things become even more basic. I mean that's just the work of Cass Bird."

-Pharrell Williams