**adidas South Africa (Pty) Ltd certified as one of the Top Employers South Africa 2015**

adidas South Africa (Pty) Ltd is proud to announce that it has been officially certified by the Top Employers Institute for its exceptional employee offerings.

The annual international research undertaken by the Top Employers Institute recognises leading employers around the world: those that provide excellent employee conditions, nurture and develop talent throughout all levels of the organisation, and which strive to continuously optimise employment practices. adidas South Africa (Pty) Ltd has been awarded the exclusive Top Employers South Africa 2015 certification.

The Top Employers Institute globally certifies excellence in the conditions that employers create for their people. It has just announced the results of this year’s research into the employee conditions of significant employers in South Africa. adidas South Africa (Pty) Ltd is one of the select organisations to achieve the Top Employers South Africa 2015 certification and delighted to be officially recognised as a leading employer.

Crucial to the Top Employers process is that participating companies must complete a stringent research process and meet the required high standard in order to achieve the certification. To further reinforce the validity of the process, all answers were independently audited, meaning this research has verified adidas South Africa (Pty) Ltd’s outstanding employee conditions and earned them a coveted spot among a choice group of certified Top Employers.

The Top Employers Institute assessed adidas South Africa (Pty) Ltd’s employee offerings on the following criteria:

• Talent Strategy

• Workforce Planning

• On-boarding

• Learning & Development

• Performance Management

• Leadership Development

• Career & Succession Management

• Compensation & Benefits

• Culture

Samantha Crous, Regional Director South Africa and Benelux for the Top Employers Institute: “Optimal employee conditions ensure that people can develop themselves personally and professionally. Our comprehensive research concluded that adidas South Africa (Pty) Ltd provides an outstanding employment environment and offers a wide range of creative initiatives, from secondary benefits and working conditions, to performance-management programmes that are well thought out and truly aligned with the culture of their company.”

Roddy van Breda, Managing Director for adidas South Africa*,* commented, “Our over 1200 employees are the heart of our business and taking good care of them is of vital importance to the success of adidas. We are constantly striving to create a work environment that stimulates innovation, engagement and achievement so we are incredibly proud to be named a Top Employer South Africa again this year”.

To learn more about the Top Employers Institute and the Top Employers certification visit: [top-employers.com](http://www.top-employers.com/).

*Please visit our corporate website:* [*adidas-Group.com*](http://www.adidas-group.com/)

*For more information on adidas-related news visit the local news stream:* [*news.adidas.com/ZA*](http://news.adidas.com/ZA)