**adidas Originals FW14 ZX Flux Women’s Print Pack – In Store Now**

Daring to say the least, the [adidas Originals](http://www.adidas.co.za/originals/Originals%2Cen_ZA%2Csc.html) ZX Flux Women’s Print Pack is full of intense, photo-real colour, which is achieved by digitally printing the upper to vividly capture it on satin.

Leopard print is always a favourite, and is offered with bold berry pink accents on the 3-Stripes, while a contemporary rush of watercolour print is anchored by black 3-Stripes and heel cage, with a white tooling.

Minimal, smooth lines against gutsy prints, the ZX Flux Women’s Print Pack is full of delightful contradictions.

ZX Flux is now available at adidas Originals stores in [Canal Walk](http://discover.adidas.co.za/storefinder/#/storeID/ZA11RUUj4MmJiUSP1vNsZO81tQ/) and [V&A Waterfront](http://discover.adidas.co.za/storefinder/#/storeID/ZA11mstYA-fVU0ep5vPUKIddDA/) (Cape Town), [Menlyn Park Shopping Centre](http://menlynpark.co.za/adidas.htm) (Pretoria) as well as at select [Stuttafords](http://www.stuttafords.co.za/), [Sportscene](http://www.sportscene.co.za/default.aspx), [Studio88](http://www.studio-88.co.za/), [Smith and Abrahams](http://smithandabrahams.co.za/), [X Trend](http://www.legacylifestyle.co.za/xtrend), Soho and [a store is good](http://discover.adidas.co.za/storefinder/#/storeID/ZA11yNvHsue6cEC3U9j8fkNWvg/) stores.

Follow adidas Originals on Instagram [adidasZA](http://instagram.com/adidasza) and Twitter [@adidasZA](https://twitter.com/adidasZA) #ZXFlux

For more information on adidas-related news visit the adidas [News Stream](http://news.adidas.com/ZA/ORIGINALS)

Unlock [the adidas vault](https://www.adidas-archive.org/#/herostories) to find out more about the brand’s heritage.

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**About adidas\* Originals ZX Flux** (\*adidas always written in lower case)

For SS14, adidas Originals introduced the reincarnation of an icon in the form of the ZX Flux. Born from ZX 8000 running heritage, the shoe is informed by its predecessor’s larger-than-life attitude, built on the Torsion tooling and retaining the much-loved heel cage.

With its minimal upper construction and fast toe-down shape, what the ZX Flux brings is a stripped back silhouette that offers a blank canvas for versatile treatments, both graphically and materially. From clean tonal mesh and weave executions to photo-real digital prints and archival colourway tributes, ZX Flux captures the attention of everyone with an imagination.

Over the course of FW14, the infinite possibilities of the ZX Flux are continually pushed in new and unexpected directions. Fashion-forward crowds will be drawn to tonal packs that experiment with texture such as neoprene and GORETEX®; bolder consumers enticed by the printed and woven patterns; while altered outsoles and tribute colourways will impress old and new sneakerheads alike.

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