**adidas Brings Boost to Baseball**

adidas today officially brings its groundbreaking Boost technology to the baseball diamond with the game-changing **Energy Boost Icon cleat**.

The first adidas non-running shoe to feature boost, this new cleat brings endless energy and acceleration to the field when it matters most.

“Everything we do at adidas is about making athletes better,” said Aaron Kahn, director of baseball for adidas. “adidas’ innovative Boost technology has revolutionized the running world and we are proud to now offer the same cushioning and energy return to baseball. Any player who spends hours a day on hard dirt in metal spikes will be amazed by what ‘9th inning energy’ feels like.”

Designed for the best athlete on the diamond – the five tool player – the adidas Energy Boost baseball cleat features shockvent windows for maximum ventilation, an external heel clip for peak stability, and a new print called Damascus.

**University of Louisville** and **UC Irvine** will debut the adidas Energy Boost baseball cleat at the College World Series. The cleat is available today via [Eastbay.com](http://www.eastbay.com/) for $150.

The Energy Boost baseball cleat is part of the Silver Package, which includes the **EQT X1 and X2 bats**, **EQT silver batting glove** and **EQT silver mitt**. The EQT X1 features an extended barrel profile designed for maximum bat speed balance and control, while the EQT X2 boasts permalock connection technology and a durable texin end cap that maximizes the sweet spot.

Join the adidas Baseball conversation via [**@adidasbaseball**](http://www.twitter.com/adidasbaseball) and [**facebook.com/adidasbaseball**](https://www.facebook.com/adidasbaseball) and for more information and images, please visit [**news.adidas.com/US**](http://news.adidas.com/US).

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