# adidas Originals AREA3 Broadsheet – third edition on street this week

After [two successful print runs](http://www.area3.co.za/?s=broadsheet), the third edition of the adidas Originals AREA3 Broadsheet will hit the streets this week at all [adidas Originals stores](http://www.adidas.co.za/storefinder/#/) and selected retailers countrywide.

This edition features a peek into the lives of renowned photographers, [Anthony Bila](https://twitter.com/AnthonyBila) and[Kristin-Lee Moolman](http://www.kristinleemoolman.com/). Bila shares his opinions on the psychology behind portrait photography and Moolman gives some insights into how she pairs her vivacious originality with a daring approach to the formal elements of photography.

There is also a look at the [adidas Originals Unite Joburg featuring Danny Brown](http://www.area3.co.za/blog/adidas-originals-unite-joburg-short-film-featuring-danny-brown/) event which hosted over 2, 000 of the most influential people in Joburg. The exhibition followed the live[adidas Originals](http://www.adidas.co.za/originals/) Unite Joburg event and showcased photography by [Paul Ward](http://diaryofward.com/) as well as 5 hand-picked Joburg photographers who were commissioned to capture as many portraits of the people hailing from the 5 iconic Joburg districts – Illovo, Maboneng Precinct, Newtown, Sandton and Soweto.

Making a come-back this year is the [adidas Originals Stan Smith](http://www.area3.co.za/videos/adidas-originals-presents-jackie-burger-stan-smith/), re-invigorated and updated for the modern day while still staying true to the look and shape of the original, which also gets a feature.

Limited issues of the adidas Originals AREA3 Broadsheet will be available from adidas Originals stores in [Canal Walk](http://discover.adidas.co.za/storefinder/#/storeID/ZA11RUUj4MmJiUSP1vNsZO81tQ/) and [V&A Waterfront](http://discover.adidas.co.za/storefinder/#/storeID/ZA11mstYA-fVU0ep5vPUKIddDA/) (Cape Town), [Menlyn Park Shopping Centre](http://menlynpark.co.za/adidas.htm) (Pretoria) as well as at select [Stuttafords](http://www.stuttafords.co.za/), [Sportscene](http://www.sportscene.co.za/default.aspx), Soho and [a store is good](http://discover.adidas.co.za/storefinder/#/storeID/ZA11yNvHsue6cEC3U9j8fkNWvg/) stores.

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