**adidas Climachill**

**Fact Sheet**

adidas introduces **Climachill**, a revolution in active cooling apparel technology. At the intersection of science and passion, Climachill is designed to raise performance levels **by lowering body temperatures** to their optimum levels. The technology provides an **instant cooling sensation** so athletes can train harder, run longer, retain focus and compete and the highest level.

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| **GROUNDBREAKING CLIMATE CONTROL** | * **3D aluminium cooling spheres** are strategically located on the back, neck and forearms to correspond with the warmest area of the body and cool skin down upon contact * **Flat SubZero yarn** allows it to cover **more surface area** on your skin, enabling it to **transfer more heat away from your body** * **Titanium in the threads** gives a cooling sensation to the skin upon contact |
| **SUPERIOR BREATHABILITY** | | The micro fiber fabric **outer layer** of this apparel is by far **more breathable** than anything we’ve ever created, **moving excess moisture away from your skin**. The light and breathable fibers maximize air permeability like **an open mesh**, allowing for maximum ventilation and evaporation. |

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| **PRODUCT AVAILABILITY** | Climachill pieces – including running, training and tennis tees, tanks and shorts – are available now from $40 to $60 on [**adidas.com**](http://www.adidas.com/us/N?searchTerm=climachill&x=0&y=0)in select retailers nationwide. |