**Embargo: February 13th, 12:00hrs CET**

**New away jersey:**

**black & red stripes for the German national team**

**Herzogenaurach, February 13th, 2014** — Supplier adidas today presented the new away jersey for the German national team in collaboration with the German football Association (DFB). At the 2014 FIFA World Cup™ in Brazil, national coach Joachim Löw's team will play for the first time in jerseys with black & red horizontal stripes. Özil, Schweinsteiger, Müller & Co. will complete their new outfit with black shorts and black socks. Mesut Özil: “The new jersey looks great and reminds me of Flamengo Rio de Janeiro's kit – that is sure to bring us luck for the World Cup in Brazil.”

Fine lines are incorporated in the jersey's red horizontal stripes. “The lines stand for team spirit and integration on the pitch”, says Jürgen Rank, Chief Designer for football apparel at adidas. “The jersey is a strong statement underlining the lifestyle of fashion-conscious young people in Germany, their openness and their unconventional attitude.” The away jersey is not only an eye-catcher on the pitch. With its rugby collar, it also makes a stylish outfit for beach parties and clubs.

The new jersey will celebrate its premiere in the test game against Chile in Stuttgart on March 5th. The jersey will be available from February 14th in the DFB online shop ([www.dfb-fanshop.de](http://www.dfb-fanshop.de)), in adidas stores and the adidas online shop (<http://www.adidas.de/fussball>) as well as at specialist sports retailers (adults € 79.95, sizes S-XXXL; kids € 59.95, sizes 128-176).

Image, films and text are available for direct download at: <http://news.adidas.com>

\*\*\*

**Media contacts:**

PR adidas Market Central

Adi-Dassler-Str. 1-2

91074 Herzogenaurach

Oliver Brüggen / Wendelin Hübner

Tel: +49 9132 84-2536

Fax: +49 9132 84-3604