# Second edition of the adidas Originals AREA3 broadsheet on street now

This edition features a peak into one of this year’s most exciting collaborations, between adidas Originals and Japanese streetwear label Bedwin & The Heartbreakers, as shot by Joburg-based fashion photographer Ross Garret.

There is also a look at the All Originals Spring Summer ’13 Exhibition hosted at AREA3 and how the novel casting call reflected the very nature of the brand, as well as a feature of the ultimate culture clash which collided hip-hop legends RUN DMC with superstar DJ A-Trak.

Limited issues of the broadsheet will be available from adidas Originals stores in Canal Walk and V&A Waterfront (Cape Town), Menlyn Park Shopping Centre (Pretoria) as well as at select Stuttafords (Gauteng), Studio-88 (Gauteng), SOHO Store (Durban) and a store is good (Cape Town)

# To more information visit [AREA3 blog](http://www.area3.co.za/blog)