**MICOACH SMART RUN – Fact Sheet**

The miCoach SMART RUN is the most advanced and intuitive wrist based running device on the market. For the first time, runners will be able to track their runs using GPS mapping, monitor their heart rate off their wrist, listen to their favorite music and get real-time coaching – all in a simple color touch screen running watch.

**KEY FEATURES INCLUDE:**

* Real-time continuous heart rate measurement from the wrist
* GPS for pace, distance and route logging
* Built-in accelerometer for stride rate measurement
* WLAN sync with miCoach platform for training planning and history/lifetime stats tracking
* TFT LCD color screen
* Intuitive touch screen navigation
* Bluetooth® audio for music and coaching
* Customizable training data screens
* Strength and flexibility coaching videos
* Watch and timer function
* Manual and automatic laps
* Over the air feature updates
* 4GB data memory for music and workouts

**TECHNICAL SPECS:**

Materials: Soft touch silicon strap, stainless steel bezel, buckle and detailing, magnesium backplate

Display: 1.45” full color transflective TFT LCD, 184px x 184px with capacitive touch

Sensors: GPS, accelerometer, Mio continuous optical heart rate

Software Platform: Android Jelly Bean 4.1.1

Battery: 410mAh lithium ion, charging time ~ max 4 hrs

 Usage: Training mode (1 sec. data and music) ~4hrs

 Marathon mode (5sec data) ~8hrs

 Casual mode (watch only) ~14 days

Data Memory: 4GB (3GB dedicated to music)

RF Protocol: Bluetooth® 4.0, WLAN

Weight: 2.8 ounces

Size: Width 48.4mm, height 15.6mm, length (w/strap) 263.1mm

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