



3rd October, 2013

BIG SCARY & JONTI UNITE TO CREATE EXCLUSIVE TRACK

Six artists join forces across Australia & NZ to create three unique tracks as part of adidas Originals campaign

Following in the footsteps of this year's legendary collaboration between hip hop artist Run DMC and superstar DJ A-Trak, adidas Originals has brought together six unique Australian and New Zealand artists to produce three exclusive tracks.

The first collaboration will be released on Thursday, 3 October by Australian artists, **Big Scary** and **Jonti**. The track, entitled '**Slumming it in Paradise**' combines the beat genius of producer Jonti, with the eclectic musical influence of duo Tom and Jo from Big Scary. Their unique sounds and ideas collided in Melbourne to create a track with the freedom to be uninhibited.

DOWNLOAD 'SLUMMING IT IN PARADISE' [HERE](#)

VIEW JONTI x BIG SCARY TEASER [HERE](#)

The process between the two artists has culminated in a track peppered with references from the *Gorillaz* and the soundtrack to the computer game Sim City mixed in with a 50s American resort poolside vibe. Pairing Jonti's loop and Big Scary's piano riff which Tom recorded on his phone, the trio originally thought the track was going to be more hip hop skewed. As it started to take shape, the lyrics took on a life of their own with Tom and Jo basing it on a night out on the town in which they encountered a not so tasteful character who seemed to be 'slumming it in paradise'.

Known for being a multi-instrumentalist, arranger and producer, Jonti has worked with Mark Ronson, Santigold and more. When approached to work with Big Scary, he didn't hesitate, "The excitement of collaboration was enticing. Especially with artists you like but have absolutely zero preconceived perception of how it's going to go. Tom and Jo are great to work with and it felt like coming together with good friends I've never known before".

Tom and Jo of Big Scary have found international fame with their eccentric ballads and are set to take on the international scene. Describing Jonti as a "bit of a genius", they were impressed with his ability to create an amazing wonky beat to go with the piano riff they had sent him. The recording of the track also took place at Big Scary's Fitzroy shop front which they've converted in a studio called "Mixed Business".

"We're always up for being challenged creatively, and have taken the general stance never to pass up an opportunity to learn and play and record. When we heard we would be working with Jonti we were absolutely stoked".

'Slumming it in Paradise' will be available for free download via <http://soundcloud.com/unite-all-originals/jonti-x-big-scary-slumming-it> from October 3, with the behind-the-scenes video live on October 8 at adidas.com/goallin

Key timings:

- 'Slumming it in Paradise' release: Thursday, October 3
- Release of behind-the-scenes video: Tuesday, October 8

The next two collisions, featuring the following artists, will be serviced over the coming weeks:

- The Doqument and Surf City (NZ)
- Client Liaison and World's End Press (Australia)

About Big Scary

Big Scary are an outfit from Melbourne, Australia. Jo's on the kit, occasionally chiming in with some backing vocals, whilst lead singer Tom swaps between electric guitar and keys, in turn molding the on-stage genres from grunge to alt-pop to moody ballads. Off the back of their 2nd album "Not Art" Big Scary are set to conquer the world! Having just been nominated for 3 AIR awards (Best Album, Best Single, Best Artist), signing a US deal w/Barsuk & finishing up a huge sold out tour of Australia. There is no stopping Big Scary as they prepare to take their incredible music & live performance around the globe.

www.bigscary.net

<https://twitter.com/bigscarymusic>

<https://soundcloud.com/peater>

Instagram – @bigscarymusic

About Jonti

Multi-instrumentalist, arranger, producer, and vocalist, Jonti, began assembling music after his departure from South Africa to Australia in 1999. Spending countless hours studying records like they were books, processing each song, this became Jonti's music school, testing his theories on a 4-track recorder. Through different projects, Jonti has recorded with Mark Ronson, Odd Future and Santigold. With his critically acclaimed first solo album, Twirligig, being released on the cult label Stones Throw in the USA. Locally, Jonti is part of Astral People, with whom he recently worked on a jaw dropping project; the full, live recreation of The Avalanche's 'Since I Left You', at this year's OutsideIn Festival in Sydney. He is currently in the studio working on his sophomore album 'Tokorats' along with collaborations with Gotye, Daniel Johns (Silverchair) and The Avalanches.

<https://www.facebook.com/jontidanimals>

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