

THE FIRST DAY OF SCHOOL IS DEDICATED TO GAMES

Competitions and prizes await all kids in the tent of adidas in front of the National Theatre

Sofia, September 13, 2013 - There is nothing more exciting than the first day of school to be spent in games and entertainment. Traditionally, on September 15, the children go to school in cheerful stride. But this weekend they could visit the tent of adidas in front of the National Theatre "Ivan Vazov" in Sofia with the same enthusiasm.

September 14 and 15 will be filled with contests and prizes. Between 10 am and 6 pm any child can engage in a variety of challenges - to demonstrate his basketball or calculus skills, to set his backpack for school or a magnetic puzzle. And from 1 pm till 3 pm will be able to get a lesson in Street Dances.

adidas will give prizes to all the winners. Apart from a notebook and a pencil bag, the winners will receive a coupon for 2 free movie tickets. They can visit the adidas store on 5, Vitosha Blvd. together with their parents, where they will receive 2 tickets for "Airplanes" or "Percy Jackson: Sea of Monsters" – of their choice.



Additional information:

<http://news.adidas.com/BG>

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