

# PORSCHE DESIGN SPORT



PRESS RELEASE

## **Porsche Design Sport Gym Line for Women**

Stuttgart/Herzogenaurach, June 09, 2013. Fashion meets function: Porsche Design Sport's new range of designer sportswear for women is the embodiment of engineering excellence and refined style – a symbiosis of performance and luxury.

Escape the cold and rain by heading indoors; fall and winter is gym season and Porsche Design Sport has a full range of clothing and footwear for women, all designed to enable maximum performance in elegant style and comfort.

The all new women's Easy Trainer is a breathable sports shoe with a minimalist modern design that is equally at home, in the gym or out and about at the weekend. It is extremely lightweight and flexible due to a breathable synthetic/textile upper, supportive cushioning and a dance-inspired sole construction. The shoe comes in three different color combinations to match perfectly every gym style, such as the new Gym Hoodie.

This modern take on the classic hooded sweatshirt is made from quick-drying SUPPLEX® performance fabric. The material has a super-soft cotton feel but is also highly breathable and stretchable, making it ideal for slipping on before and after a visit to the gym. The Gym Hoodie is available in a range of vibrant colors and comes with two practical zip pockets. Underneath, gym-ladies can keep cool and dry with either the short or long-sleeved Gym Tee, engineered with quick-drying and moisture-wicking Coolbest II® yarn, bringing comfort and style to the gym routine.

Carrying a little more? The elegant black Gym Teambag offers a stylish but durable place for sports gear with iconic style and smart functionality. It is made out of water-resistant material, has a separate ventilated compartment for shoes and wet clothes, a separate laptop compartment and a strap to secure a yoga mat.

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**Porsche Design Sport** stands for a contemporary, minimalist look, leading-edge design and innovative materials. The collaboration between adidas and Porsche Design was launched in 2006 with a men's sportswear range. Since then the brand has continued to pioneer a signature style that fuses function with iconic design. The new women's sportswear line completes the range in 2013. The collection includes apparel, footwear and accessories in the categories of All Season Sports, Gym and Snow.

For further information about Porsche Design Sport see:

[www.adidas.com/porschedesign](http://www.adidas.com/porschedesign) and [www.porsche-design.com](http://www.porsche-design.com).

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