

ADIDAS NEO LABELIS PROUDT COLABORA -SSHE DESIGNS RIDEASTER ST SELENA GOMEZ COLLECTION

AUTUMN 2013





DENIM VEST

GRAPHIC TEE







BB DAILY TWIST SG

LEGGING





LEATHER LOOK JACKET

Inspired by Selena Gomez's rock 'n' roll style, this adidas NEO Label Leather Look Jacket has a girly cropped shape, embellished with a silver metal zip and trim. Slim fit.

BLACK: G84241 / €XX.XX METALLIC SILVER: G79012 / €XX.XX





GRAPHIC TEE

Just like Selena Gomez, the adidas NEO Label Graphic Tee gets out there. A glittery graphic and cutouts on the shoulders give this loose-fit t-shirt a shot of rock 'n' roll style.

BLACK: G84245 / €XX.XX WHITE: G79010 / €XX.XX





SWEATSHIRT

Part of the NEO for Selena Gomez Collection, this adidas NEO Label Sweatshirt gives a rock 'n' roll twist to the casual sweatshirt with a cropped length and roll-up sleeves. Sketched star graphics decorate the front of this loose-fit sweatshirt, with a metal NEO badge on the back.

HAZE CORAL: G84244 / €XX.XX MEDIUM GREY HEATHER: G79014 / €XX.XX



DETAILS DETAILS











BB WEDGE SG





SLOUCHY BEANIE

Part of the NEO for Selena Gomez Collection, the adidas NEO Label Slouchy Beanie defines cold-weather style. It has a casual slouchy look, a metal plate with the NEO logo and a puff ball topper.

BLACK: F46927 / GXX.XX WHITE: F39808 / GXX.XX INTENSE LIME: F39811 / GXX.XX MEDIUM GREY: F39809 / GXX.XX



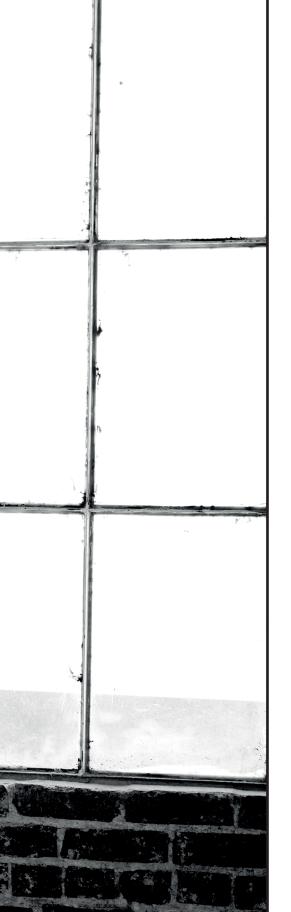




LONG GLOVES

Keeping the fingers free to roam, the adidas NEO Label Long Gloves are a fingerless style adorned with small pompoms. Part of the NEO for Selena Gomez Collection, they feature the NEO logo on a metal plate.

WHITE: D79817 / €XX.XX BLACK: F46931 / €XX.XX







LEGGING

Part of the NEO for Selena Gomez Collection, these adidas NEO Label Leggings have a rock chic twist with metal studs on the cuffs. Stretchy and fitted, these jersey leggings feature an embroidered NEO logo on the hip.

BLACK: G79011 / €XX.XX

MEDIUM GREY HEATHER: G84243 / €XX.XX



BRALET

This adidas NEO Label Bralet captures Selena Gomez's tough but feminine style with cool metal stud embellishments. This bralet has an embel of the back and has a fitted fit with an elastic band.

G79007 / €XX.XX



DENIM SHORTS

Inspired by Selena Gomez's rock 'n' roll chic style, the adidas NEO Label Denim Shorts are high-waisted and very short with roll-up cuffs and rivet detailing on the front. These slim-fitting denim shorts have five-pocket styling.

G79013 / €XX.XX

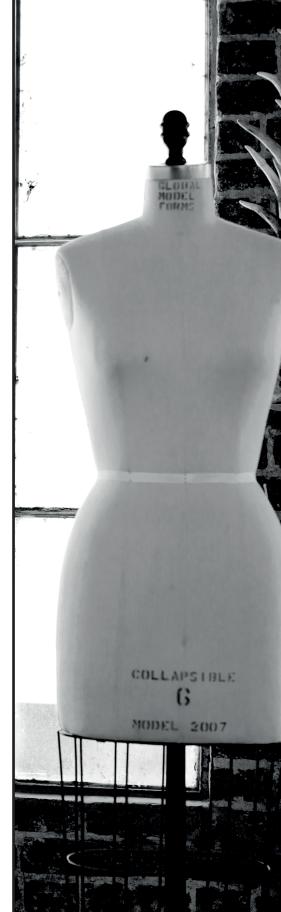




DRESS

Part of the NEO for Selena Gomez Collection, this adidas NEO Label Dress is a feminine dress that's ready for any party. Made in shiny jersey material with a slim fit, it has an exposed metal zip on the back with a NEO pull tab.

BLACK: G79008 / €XX.XX HAZE CORAL: G84240 / €XX.XX



LITTLE THINGS

MAKE ALL THE DIFFERENCE

HOBO BAG

The adidas NEO Label Hobo
Bag is inspired by Selena
Gomez's rock 'n' roll style,
with scattered studs and NEO
rivet details. This canvas bag
has a zip closure and a silky
satin lining.
Dimensions:
26 cm x 44 cm x 10 cm.

ALUMINIUM GREY: G87735 / €XX.XX

BLACK: G87736 / €XX.XX









The adidas NEO Label Clutch is inspired by the style of Selena Gomez. This clutch is ready to party with a fun studded wrist strap and a satin lining. Dimensions: $12\ \text{cm} \times 25\ \text{cm}$.

MATTE SILVER: G87645 / \in XX.XX BLACK: G87644 / \in XX.XX Intense lime: G87646 / \in XX.XX



STUDDED RHINESTONE BAG

The adidas NEO Label Rhinestone Bag is inspired by the tough but girly style of Selena Gomez. In shiny polyurethane, it features a studded NEO logo and two carry handles. Dimensions: $53~\rm cm \times 33~cm \times 15.5~cm$.

G87633 / €XX.XX



DAILY TWIST

Inspired by Selena Gomez, the adidas NEO Label BBNEO Daily Twist Mid shoes have a fun reversible strap that's studded on one side and glittery on the other. These satin shoes have enamel 3-Stripes, a Selena signature logo on the tongue and a vulcanised outsole.

Q38965 / €XX.XX



MIONA

Part of the new Selena Gomez Collection, these adidas NEO Label CONEO Miona shoes are feminine satin flats with patent 3-Stripes and metallic stud details. They have a grippy rubber outsole and a special Selena signature label on the tongue and quarter.

Q38972 / €XX.XX



WEDGE

Inspired by Selena Gomez, the adidas NEO Label BBNEO Wedge shoes get a lift with a hidden wedge. The satiny upper has shiny patent details, leather 3-Stripes and a grippy rubber outsole. Features metallic studs at the heel and a special Selena signature label on the tongue and quarter.

Q38977 / €XX.XX



DAILY LOW

Inspired by Selena Gomez, these adidas NEO Label SE Daily QT Low shoes have a decidedly girly look. This classic vulcanised shoe has a satin upper and glitter 3-Stripes, and a Selena signature label on the tongue.

Q38966 / €XX.XX



