**Adidas and the nba UNVEIL**

**2013 NBA All-Star uniforms**

*New Uniforms Inspired by Houston’s Rich Aeronautical History*

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| **OVERVIEW** | adidas, the official on-court apparel provider for the NBA, will debut uniforms for the 62nd NBA All-Star Game in Houston on February 17.  Designed by adidas, the uniforms for the game take inspiration from Houston’s rich aeronautical history, speed and jet plane design. |
| **ALL-STAR INSPIRATION & PERFORMANCE** | * From Houston’s historic airfields to the hardwood of Toyota Center, the 2013 NBA All-Star uniforms were inspired by the city’s aeronautical history and the speed and performance of jet planes that streak across the city’s skyline * Jerseys and shorts feature impact camo pattern with a white three-stripe design flanking the side * Mesh specially engineered by adidas reduces the uniforms’ weight and provides maximum mobility and breathability * Letters and number application inspired by stenciled style on jet planes * Black-and-white aviator style warm-up jackets represent each NBA All-Star’s membership to the East or West teams * Each warm-up jacket is customized with patches to signify individual career accomplishments such as NBA All-Star Game appearances and All-Star MVP awards, NBA titles, in addition to regular season awards and Scoring Championships |
| **FROM COURT TO STREET** | * Black and white colorways give the aviator-style warm-ups a clean and stylish look * Metal zippers use a similar anodized finish that is often used on the bodies of airplanes * Warm-up jackets feature aviator-style leather trim along the zipper and pocket for a premium look and feel |
| **AVAILABILITY** | Replica NBA All-Star jerseys are available at NBAStore.com with a full range of NBA All-Star apparel from adidas including men’s and women’s t- shirts, track jackets and headwear. |
| **FOR MORE INFORMATION** | For more information, visit [www.news.adidas.com](http://www.news.adidas.com) , [facebook.com/adidasbasketball](http://www.facebook.com/adidasBasketball) or contact: Madeline Breskin, adidas PR, (o) 971.234.2220, (m) 971.295.6936, [Madeline.Breskin@adidas.com](mailto:Madeline.Breskin@adidas.com) or Amanda Thorn, NBA Communications, (o) 212.407.8477, (m) 914.282.0257, [athorn@nba.com](mailto:athorn@nba.com). |

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