



ADIDAS ADDS TWO MORE SPEEDSTERS TO NFL DRAFT CLASS

PORTLAND, Ore. – April 21, 2011 – adidas today announced partnerships with top NFL prospects Von Miller of Texas A&M and Randall Cobb of Kentucky.

Miller and Cobb are the latest additions to the growing adidas football roster, which includes defensive back Prince Amukamara of Nebraska, running back DeMarco Murray of Oklahoma, wide receiver Titus Young of Boise State, tight end Kyle Rudolph of Notre Dame and wide receiver Jerrel Jernigan of Troy, Eric Berry of the Kansas City Chiefs, C.J. Spiller of the Buffalo Bills, Reggie Bush of the New Orleans Saints, Mario Williams of the Houston Texans and Lawrence Timmons of the Pittsburgh Steelers.

The 2010 Butkus Award winner, given to the nation's top linebacker, Von Miller was a consensus first-team All-American for the second season in a row and finished his Aggies career with more than 33 sacks. After winning Defensive MVP at the 2011 Senior Bowl and dominating workouts at the NFL Combine and Texas A&M's Pro Day, Miller is considered one of the top overall prospects in the 2011 NFL Draft.

"My game is all about speed," said Texas A&M All-American Miller. "I need a cleat that keeps me fast when I'm rushing the quarterback or dropping back in coverage. I wore adidas in college and like that adidas cleats give me the speed I need combined with support and versatility. Beyond the football field, I look forward to partnering with adidas to give back to my local communities and support charities and programs that have been instrumental in my development on and off the field."

During his three years at Kentucky, the versatile Cobb contributed as a wide receiver, quarterback, punt returner, kickoff returner and kick holder. After a season in which he broke the SEC's record for all-purpose yardage and set a school record for career touchdowns, Cobb was named a first-team All-America and All-SEC selection.

"I signed with adidas for the adiZero 5-Star," said Kentucky's record setting wide receiver Cobb. "Versatility is the key to my game and the 5-Star gives me the speed and support I need to excel on the field."

adidas' new adiZero 5-Star, the lightest cleat in football, made its long anticipated arrival in stores on April 1 and at 6.9 ounces is three ounces lighter than the nearest competitor. The adiZero 5-Star was on display in February as the NFL prospects in Indianapolis who ran the fastest 40-yard-dash times at each position, all wore the lightweight cleat.

"adidas is making the fastest players in the game even faster," said Mark Daniels head of football for adidas. "NFL athletes are looking for every performance advantage they can get on the field. Von Miller and Randall Cobb are joining the adidas brand because they know our lightweight products will take their speed to the next level."

Football players and fans can visit www.facebook.com/adidasfootballUS for more information, photos and videos of adidas' NFL prospects and the adiZero 5-Star cleat.

adidas Football develops high-performance and lightweight football cleats, apparel and accessories for some of the greatest players and teams in the game including more than 70 collegiate football programs. adidas is a global designer and developer of athletic footwear, apparel and accessories with the mission to be the leading sports brand in the world.



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