



adidas Originals by Originals
SPRING.SUMMER 2011

THE ADIDAS ORIGINALS BY ORIGINALS SRPING /SUMMER 2011 COLLECTION

Entering the fifth season, the Originals by Originals concept continues its well-established partner set-up, with each of the partners expressing their individual take on adidas Originals products in their unique and versatile way.

David Beckham and James Bond's fine men's line derives from the outfits and fashion spotted in the movie "The Great Escape", presenting a blend of vintage American sportswear featuring fleece fabrics and sport-inspired items mixed with some very fashionable pieces. Jeremy's playful and witty designs are brought to life in an equal-sized range for men and women for the first time and are built around iconic adidas silhouettes he loves. Tokyo's latest streetwear fashion for the spring/summer 2011 season found inspiration within personalities Kazuki is connected with, like the British musician Ian Brown or his friend and Japanese floral artist Azuma.



DAVID BECKHAM
Design by J. Bond

























NEW YORK
JEREMY SCOTT
BEVERLY HILLS











































INDEX



DAVID BECKHAM
Design by J. Bond

MA-1 JACKET

027189 / DAVID BECKHAM



David Beckham and Undefeated's James Bond team up for the adidas Oby0 DB MA-1 Jacket. Inspired by vintage bomber jackets, it's made from Schoeller fabric and features side pockets, a zip pocket on the left sleeve, and mesh along the collar, cuffs and hem.

350€ / 350\$

FEB 11

HOODED WOOL JACKET

027188 / DAVID BECKHAM



British chic meets American sportswear with the adidas Oby0 DB Hooded Wool Jacket, co-created by David Beckham and Undefeated's James Bond. Made from fine Italian wool, this hybrid style fuses a business blazer look with classic hoody details like the built-in drawcord hood.



027171

300€ / 300\$

FEB 11

SWEAT SHIRT

027180 / DAVID BECKHAM



Modelled after Beckham's favourite raglan crew sweater, the adidas Oby0 DB Sweatshirt creates a vintage look from French terry, exposed stitching, and contrast fleece inserts. Finished with a locker label on the front.



027179

120€ / 120\$

FEB 11

SWEAT VEST

027181 / DAVID BECKHAM



The adidas Oby0 DB Sweat Vest catches David Beckham and design collaborator James Bond getting inspired by vintage American sportswear. Made from French terry. Features a contrast mesh collar and hem, plus the signature locker label on the front.



027182

90€ / 90\$

FEB 11

POLO SHIRT

027170 / DAVID BECKHAM



Undefeated designer James Bond and David Beckham teamed up to create the adidas Oby0 DB Polo Shirt, a new take on a classic style that has a mercerized cotton build.



027171

027172

70€ / 70\$

FEB 11

3/4 RAGLAN SLEEVE

027173 / DAVID BECKHAM



Looking to baseball for inspiration, Undefeated designer James Bond and David Beckham came up with the adidas Oby0 DB Three-Quarter Raglan Shirt. Features that classic three-quarter sleeve baseball shirt look but with a smoother feel thanks to the top's mercerized cotton build.



027174

027175

65€ / 65\$

FEB 11



WOOL DRESS PANTS

027183 / DAVID BECKHAM

Track pants are almost always made from either tricot or fleece, but with their adidas ObyO DB Wool Dress Pants collaborators David Beckham and James Bond wanted to give the iconic sport style a classy face-lift. Don't worry, even though they're made of wool the 3-Stripes still run down the sides.



027184

200€ / 200\$

FEB 11



SWEAT PANTS

027177 / DAVID BECKHAM

Both David Beckham and collaborator James Bond call L.A. home these days. Which is why these adidas ObyO DB Sweatpants have "LA" worked into the adidas wordmark going down the left leg. Made from super soft fleece.



027178

100€ / 100\$

FEB 11



BREAK AWAY SWEAT PANTS

027176 / DAVID BECKHAM

David Beckham and designer James Bond teamed up and co-designed these adidas ObyO DB Breakaway Sweatpants. Made from smooth French terry. Featuring full length side zippers like a pair of basketball pants.

120€ / 120\$

FEB 11



DB WOOL SHORTS

027186 / DAVID BECKHAM

For a dressier look and feel collaborators David Beckham and James Bond decided to make these adidas ObyO DB Wool Shorts out of the same kind of fine Italian wool used in business suits.



027185

160€ / 160\$

FEB 11



FORUM MID DB

G23432 / DAVID BECKHAM

Based on the mid-80s basketball icon, David Beckham and Undeatead's James Bond redesign the adidas ObyO Forum DB from a soft handbag leather with mesh accents and a signature sockliner for a premium look and feel.



G23431

180€ / 180\$

FEB 11

SUPERSADDLE 80S

G20505 / DAVID BECKHAM

Undeatead's James Bond and David Beckham team up to create the adidas ObyO Superstar Saddle 80s. It takes the iconic Superstar 80s basketball shoe and mixes leather and high quality materials for a more refined look and feel. Features a debossed Trefoil tongue label and a signature sockliner.



160€ / 160\$

FEB 11

SUPERSADDLE 80S

G20504 / DAVID BECKHAM

Undeatead's James Bond and David Beckham team up to create the adidas ObyO Superstar Saddle 80s. It takes the iconic Superstar 80s basketball shoe and mixes leather and high quality materials for a more refined look and feel. Features a debossed Trefoil tongue label and a signature sockliner.



160€ / 160\$

FEB 11

ZX 800 DB

G20056 / DAVID BECKHAM

For the adidas ObyO ZX 800 DB, collaborators David Beckham and James Bond took a more polished direction. They've redesigned the iconic late-80s runner from fine leather and mesh, adding a classy leather tongue label and a bold adidas label on the midsole.



G23465

150€ / 150\$

FEB 11

PROMODEL DB

G20065 / DAVID BECKHAM

For a more handsome and refined take on the vintage basketball classic, David Beckham and Undeatead's James Bond styled the adidas ObyO Pro Model DB from high quality suede, adding a debossed Trefoil in the back and a golden tongue badge.



G20064

100€ / 100\$

FEB 11



NEW YORK
JEREMY SCOTT
BEVERLY HILLS

CAMO CRYSTAL HOLE TRACK TOP

027142 / JEREMY SCOTT

Who says camouflage has to be militaristic? Jeremy Scott proves the contrary with the adidas ObyO JS Camo Crystal Hole Track Top, reinventing the classic Firebird silhouette via camouflage, applied crystals, metal hole details, and embroidered 3-Stripes.



400€ / 400\$

FEB 11

FLAME TRACK TOP

027156 / JEREMY SCOTT

Jeremy Scott's fiery adidas ObyO JS Flames Track Top is a sporty tricot style that features hot flame patches and designs.



220€ / 220\$

FEB 11

WMNS MIRROR TRACK TOP

027145 / JEREMY SCOTT

Inspired by the glamorous and often outrageous fashions of Bollywood, Jeremy Scott's adidas ObyO JS Mirror Track Top dresses up the classic Superstar silhouette with hand-sewn sequins, intricate embroideries, and 3-Stripes down the arms.



350€ / 350\$

MAR 11

CAMO CRYSTAL HOLE TRACK PANTS

027141 / JEREMY SCOTT

These adidas ObyO JS Camo Crystal Hole Track Pants find Jeremy Scott taking on the iconic Firebird, reinventing the legend in a camouflage style mixed with applied crystals, metal hole details, and embroidered 3-Stripes.



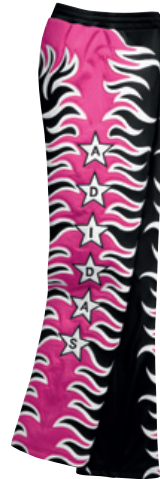
350€ / 350\$

FEB 11

FLAME TRACK PANTS

027157 / JEREMY SCOTT

Jeremy Scott's obsession for things hot and fiery bursts into these adidas ObyO JS Flames Track Pants, igniting the classic Superstar silhouette with wild flame patches.



150€ / 150\$

FEB 11

MIRROR 3/4 PANTS

027144 / JEREMY SCOTT

Tricot and sequins are two materials that are usually on opposite sides of the fence, but not in Jeremy Scott's imagination. The adidas ObyO JS Mirror 3/4 Pants features shimmering sequins, intricate embroideries, and 3-Stripes down the sides.



180€ / 180\$

MAR 11

LEATHER WINGS BIKER VEST

027165 / JEREMY SCOTT

For members of the Jeremy Scott Motorcycle Club, the adidas ObyO JS Wings Leather Vest hits the road like a classic all-leather biker style but with added girl appeal and large Trefoils hanging off the shoulders.



500€ / 500\$

MAR 11

TASSELS TRACK HOODIE

027161 / JEREMY SCOTT

Designer Jeremy Scott has never been one to shy away from tassels. The more the merrier. Case in point, the adidas ObyO JS Tassels Track Hoodie and its all-over tassel design. Built from cosy fleece. Matching Tassels Pants sold separately.



350€ / 350\$

FEB 11

MELTED LOGO OVERCOAT

027155 / JEREMY SCOTT

Jeremy Scott gets really old-school with the adidas ObyO JS Melted Logo Overcoat, re-imagining a tricot track top as a 19th century overcoat style. Features a melted adidas logo on the back and a classic set of 3-Stripes.



200€ / 200\$

FEB 11

SKELETON TRACK TOP

027163 / JEREMY SCOTT

A ghoulish take on formal wear, designer Jeremy Scott's adidas ObyO JS Skeleton Track Top has a sporty tricot build, skeleton graphic, and 3-Stripes down the arms.



180€ / 180\$

FEB 11

JS TASSELS TRACK PANTS

027162 / JEREMY SCOTT

In the hyper-imaginative world of Jeremy Scott, tassels make everything better. You can definitely see how with these adidas ObyO Tassels Pants, Jeremy's fabulous take on the classic fleece track style. Matching Tassels Hoody sold separately.



250€ / 250\$

FEB 11

FRIES TRACK TOP

027169 / JEREMY SCOTT

Would you like fries with that? Designer Jeremy Scott brings back one of his most iconic designs from his Fall 2006 "eat the rich" collection to create the adidas ObyO JS Fries Track Top. This sporty tricot top fits and feels like a classic Firebird track top and features a large Trefoil on the back.



160€ / 160\$

FEB 11



BOOTS STOMP RAIN COAT

027150 / JEREMY SCOTT

Inspired by one of his most famous runway designs, Jeremy Scott's adidas ObyO JS Boots Stomp Rain Coat is a see-through style with an all-over boot stomp print. Features an integrated lining pocket and belt.



150€ / 150\$

FEB 11



SHOE GRAPHICS BIG TEE

027164 / JEREMY SCOTT

The adidas ObyO JS Shoe Graphics Big Tee features some of the most iconic sneaker designs Jeremy Scott has done with adidas over the last few seasons.

80€ / 80\$

MAR 11



WINGS MOTO PANTS

027153 / JEREMY SCOTT

Jeremy Scott's love of motorcross couture shows up again this season with his adidas ObyO JS Wings Moto Pant, mixing his now legendary wings design with the adidas logo dripping down the front leg of a fashionably styled pair of sweatpants.



350€ / 350\$

FEB 11



TAILS SWEAT PANT

027146 / JEREMY SCOTT

For most people tuxedos and sweatpants are worlds apart. Not for Jeremy Scott. His adidas ObyO JS Tails Sweatpants prove that even fleece sweatpants can be classy and bold, it just takes a little imagination - like adding tuxedo tails to the back.

120€ / 120\$

MAR 11



JS FLAMES

G43713 / JEREMY SCOTT

It just gets better and better. Jeremy Scott's adidas ObyO JS Wings 2.0 takes last year's cult favourite and makes them even more sensational with a regal metallic gold treatment. Features a lace back design with a Trefoil, plus Jeremy's signature laser engraved on the tongue label.



200€ / 200\$

FEB 11



JS WINGS

G43776 / JEREMY SCOTT

The cool thing about Jeremy Scott's adidas ObyO JS Wings is that everyday they'll look a little different depending on what socks you wear. That's because they're completely translucent! Featuring removable wings, signature sockliners, a plug on the ankle, and a high-top sneaker silhouette.



180€ / 180\$

MAR 11



JS WINGS GID

G43736 / JEREMY SCOTT

Still scared of the dark? Don't worry, designer Jeremy Scott figured out a fashionable solution to your nyctophobia. The adidas ObyO JS Wings GID glows in the dark and features removable side panel wings, signature sockliners, and a Trefoil on the back.



180€ / 180\$

FEB 11



JS BEAR

G44000 / JEREMY SCOTT

One of Jeremy Scott's close music-making pals used to put bears on his album covers. This was reason enough for Jeremy to create the adidas ObyO JS Bear, a cuddly sneaker style that fuses a furry teddy bear head and body with a chunky Metro Attitude Hi silhouette.



180€ / 180\$

FEB 11

CROP LEATHER JACKET

027140 / JEREMY SCOTT

Bringing a feminine look and feel to a rugged motocross classic, designer Jeremy Scott's adidas ObyO JS Crop Leather Jacket is made from soft high-quality leather and features a short cropped fit with Trefoil patches on the shoulder.



450€ / 450\$

MAR 11

FLEECE LEOPARD HOODIE

026589 / JEREMY SCOTT

Jeremy Scott imagines where the wild things are with the adidas ObyO JS Leopard Fleece, featuring a hood with cat ears and sleeve cuffs with paws.



180€ / 180\$

MAR 11

WMNS MULTIBUTTON DRESS

027151 / JEREMY SCOTT

The adidas ObyO WMNS Multibutton Dress is designer Jeremy Scott's latest remix of the classic Firebird Track Top, refashioning a classic athletic piece into a hot new feminine silhouette. Features a sporty tricot build, a zippered front, 3-Stripes, and a colourful multi-button design.



140€ / 140\$

MAR 11

TREFOIL BUSTIER TOP

027160 / JEREMY SCOTT

Centuries collide with Jeremy Scott's rock-and-roll take on the bustier. His adidas ObyO JS Trefoil Bustier features a sporty tricot build, a front zip, and two Trefoil patches on the chest for added pomp.



120€ / 120\$

MAR 11

JS BONES TANK

027148 / JEREMY SCOTT

Designer Jeremy Scott looks back to the 80s for inspiration here, creating the adidas ObyO JS Bones Tank from an athletic mesh material and creating a Trefoil out of graphic bones.



100€ / 100\$

MAR 11

FRIES SWIMSUIT

027167 / JEREMY SCOTT

You never know what Jeremy Scott is going to send down the runway. Inspired by his Fall 2006 "eat the rich" collection, the adidas ObyO JS Fries Swimsuit creates an eye-catching, pop-art inspired graphic from one of the tastiest treats out there, the French fry!



80€ / 80\$

FEB 11

JS BOOTS

G42123 / JEREMY SCOTT

A seductive take on the Supestar's iconic shell-toe. Designer Jeremy Scott works his inner femme fatale into the adidas ObyO JS Boots, an edgy wedge style available in both black and white and a wild faux fur leopard print.



G42122

400€ / 400\$

MAR 11

JS WINGS BALLERINAS

G43770 / JEREMY SCOTT

Up until now Jeremy Scott's playful wings have only graced chunky basketball-inspired silhouettes. But Scott's girlfriends wanted something lighter and more feminine, so he created these adidas ObyO JS Wings Ballerinas, which feature non-removable wings, multicolour dots, and a signature sockliner.



100€ / 100\$

MAR 11





KZK 3L SHELL JKT

017350 / KAZUKI

A great example of Kazuki's eye-catching vision for technical outerwear, the adidas ObyO KZK 3L Shell Jacket cleverly combines an updated 3D body construction, lighter waterproof 2L Diaplex fabric, waterproof zippers and ventilation inserts with an outstanding graphic design inspired by traditional polka dots.



017351

400€ / 400\$

MAR 11



KZK WIND JKT

017349 / KAZUKI

Kazuki reimagines the classic windbreaker for the adidas ObyO KZK Wind Jacket, combining a stretchy Primeflex fabric with a water-repellent shell. There are dot mesh inserts for breathability, plus the whole piece can fold up and pack itself into the pocket on the chest.



017348

220€ / 220\$

MAR 11



PLANTS WORK JKT

017333 / KAZUKI

Inspired by the coat his friend Makoto Azuma wears when he's working on his avant-garde floral arrangements, Kazuki Kuraishi's adidas ObyO adidas Plants Work Jacket is built from coated canvas and features a little contrast flower detail at the bottom of the right pocket.



017332

220€ / 220\$

MAR 11



KZK VEST

017341 / KAZUKI

Even streetwear can be refined. The new adidas ObyO KZK Vest, designed by Kazuki, is made from quality wool with a mesh lining and a non-functional watch pocket.



017340

200€ / 200\$

MAR 11



KZK LONG HOODIE

017344 / KAZUKI

Kazuki's adidas ObyO KZK Long Hoodie zips you up in a super cosy high quality cotton build, with two pockets on the front, a contrast lining in the hood, and a new multicoloured metal zip.



017345

140€ / 140\$

MAR 11



KZK TRACK TOP

017336 / KAZUKI

Rugged and sporty, with technical details, Kazuki Kuraishi gives the adidas ObyO KZK Track Top more of a militaristic look and feel. Features several pockets, 3-Stripes on the sleeves, and a mesh collar and cuffs for contrast.



017337

130€ / 130\$

MAR 11

KZK BASEBALL SHIRT

017335 / **KAZUKI**

The adidas ObyO KZK Baseball Shirt is Tokyo designer Kazuki Kuraishi's take on the classic American sport style.



017334

100€ / 100\$ **MAR 11**

KZK LONG THERMAL

017339 / **KAZUKI**

Kazuki's adidas ObyO KZK Long Thermal features a classic waffle-knit structure and a customizable hem. Finished with contrast 3-Stripes on the cuffs and the adidas KZK ribbon on the inside of the collar.




017338

90€ / 90\$ **MAR 11**

ADIDAS PLANTS TEE 1

017331 / **KAZUKI**

Designer Kazuki Kuraishi and avant-garde florist Azuma team up on the adidas ObyO KZK Plants Tee 1. Features a closed bloom flower design on a relaxed all-cotton tee.



017338

50€ / 50\$ **MAR 11**

KZK WIND PANTS

017346 / **KAZUKI**

Inspired by classic wind overpants, these adidas ObyO KZK Wind Pants by Japanese designer Kazuki Kuraishi have just the right amount of stretch and feature an elastic waist with a side seam zipper, a back zipper, and bottom leg zips for a better slip over fit. Also on board are front and back pockets.



017347

150€ / 150\$ **MAR 11**

KZK SWEAT PANTS

017342 / **KAZUKI**

Made from high quality cotton for a super smooth look and feel, these adidas ObyO KZK Sweat Pants come from Tokyo - based designer Kazuki Kuraishi. They feature colour zip pockets, contrast stitching, a drawcord hem, and the Trefoil on the left hem of the left leg. A special alignment detail allows for marking and cutting to desired length.



017343

120€ / 120\$ **MAR 11**



ZX MOCC

G43839 / **KAZUKI**

The adidas Oby0 ZX Mocc is Kazuki Kuraishi's imaginative remix of the iconic adidas ZX ADV running shoe. Moccasin-inspired and styled high like a boot, this hybrid sneaker design features a ZXZ outsole, a premium leather upper, and laser engraved eyelets for a fresh look and feel.



G43838

200€ / 200\$

MAR 11



DARWEN

G43812 / **KAZUKI**

On a recent trip to the U.K. designer Kazuki Kuraishi came up with the adidas Oby0 Darwen, reworking the iconic ZX 700 running shoe into a high-top boot style. Made from a mix of soft suede and leather. Features leather pulls on the tongue, heel tape details, and patches on the insole.



180€ / 180\$

MAR 11



ZX IAN

G44841 / **KAZUKI**

Manchester's King Monkey joins the Oby0 crew, co-creating the adidas Oby0 ZX Ian, redesigning the iconic ZX ADV in his always well-dressed and fashionable likeness. Features Ian Brown's image and name on the tongue.



160€ / 160\$

MAR 11



STAN SMITH M

G43979 / **KAZUKI**

The adidas Oby0 Stan Smith M finds Tokyo streetwear icon Kazuki Kuraishi treating the 80s tennis silhouette to some premium upgrades, like a fine leather build and custom eyelets provided by Japanese jewelry brand Jam.



G43978

150€ / 150\$

MAR 11



PLANTS KZK

G43816 / **KAZUKI**

For the adidas Oby0 Plants KZK shoe, designer Kazuki Kuraishi teamed up with his good friend Azuma, a well-known Tokyo florist, and gave this Nizza-inspired silhouette an embroidered flower design on the tongue and on the back of the upper. Features 3-Stripes, plus the KZK logo on the sole and heel-tape.



G43817

100€ / 100\$

MAR 11

