



## **IGNITE NETFIT**

One shoe, infinite lacing styles, ultimate comfort.

Form-fitting comfort that will take you further.

The IGNITE NETFIT upper features PUMA's brand new NETFIT technology, offering a completely customizable fit and uniquely individual lacing options for a smooth and comfortable ride on every run. The upper will also comprise of PUMA's evoKNIT form fitting knit for added comfort and a fresh look. The heel is reinforced by PUMA's TPU Heel Clip, locking the heel into the platform of the shoe for ultimate stabilization. And finally, allowing wearers to always wear loud, additional colored laces adds further customization.

The IGNITE NETFIT boasts PUMA's proprietary PU foam with a brand new chevron design giving users superior energy return and comfort, combine this with the Moulded EVA sockliner and the result is ultimate comfort on every run. The outsole provides a perfect platform for users to take every stride with confidence, PUMA's EverTrack outsole rubber gives durability and traction from heel to toe, with flex grooves allowing for full flexibility at toe off. To add to this, a redesigned transition line runs from the heel to the toe of the shoe and mimics the natural gait of the user to create the smoothest ride possible.

IGNITE NETFIT offers full form-fitting comfort, allowing you to focus on making the most of your run and be the fastest you can be. We've given you the platform – now how fast can you be?

