

**FOR IMMEDIATE RELEASE**

LEXI LEAPS INTO THE WINNERS CIRCLE IN STYLE

AT THE KRAFT NABISCO CHAMPIONSHIP

COBRA PUMA GOLF Pro Lexi Thompson Wins First Major Using COBRA Golf Clubs And Rocking PUMA Golf Apparel and Footwear

**CARLSBAD, CA (April 6, 2014)** – Lexi Thompson’s number one goal for 2014 was to win a major – mission accomplished! After taking the lead during the second round, Thompson, a [COBRA PUMA GOLF](http://www.cobrapumagolf.com/) Tour player, can officially add Major winner to her bio after shooting a 14 under 274, with a final round of 68, to win at the Kraft Nabisco Championship.

Thompson, who is currently ranked number one in driving distance, won by three strokes using COBRA Golf equipment and wearing PUMA Golf apparel and footwear from the brand’s Spring/Summer 2014 collection.

“This is what I’ve been working for my whole career, and I couldn’t be more proud to win my first major at the Kraft Nabisco,” said Thompson. “I felt great out there. I was confident off the tee, with my driver. My COBRA clubs helped me play my best through each round, and my PUMA Golf apparel helped me look good while doing it!”

“We are so excited for Lexi,” said Bob Philion, President of COBRA PUMA GOLF. “She is an incredible golfer, one who plays with confidence and style. She is such a great representation of the COBRA PUMA GOLF brand and we are excited to celebrate her first, and definitely not her last, Major win.”

With an average driving distance of 274yds, Thompson bombed her way to victory with COBRA'S AMP CELL Driver. The Women’s AMP CELL™ Driver features MyFly™ Technology which allows you to adjust your loft to maximize distance and manage your trajectory. SmartPad™ Technology, which delivers a square face at address, along with Advanced Material Placement, CELL and E9 Face Technology™, together free up discretionary weight for a 12% larger effective performance area on the face, helping to deliver faster ball speeds even on mis-hits.

Thompson was also powered to victory with new COBRA BiO CELL Fairway and Hybrids, which feature a new Tour inspired compact head design with eight tour-loft/trajectory settings to deliver fine-tuned distance with workability and control.

Lexi used her COBRA Golf equipment to help secure her win. Lexi’s bag consists of:

* **Driver:** [AMP CELL 8.5, neutral](http://www.cobragolf.com/womens-amp-cell-driver) in Capri | Fujikura ZCom Six X-flex shaft
* **3 Wood:** BiO CELL+ in Black | Adila Tour Blue 60 Stiff
* **Hybrid:** BiO CELL + 2/3 in Black | Aldila Tour Blue 85 Stiff
* **Irons:** Cobra S2 Forged irons 3-PW | Rifle Project X 5.0 shafts
* **Wedges:** Tour Trusty | 50°, 55°, 60°

During the final round, Thompson sported her signature “Sunday Blue,” wearing the [Line Print Polo](http://www.cobragolf.com/pumagolf/line-print-polo) in White and Aqua Splash paired with a [Solid Tech Skirt](http://www.cobragolf.com/pumagolf/solid-tech-skirt) and the Women’s [Biofusion Tour Shoe](http://www.cobragolf.com/pumagolf/biofusion-womens-golf-shoes) in White/Silver/Aqua Splash. The Line Print Polo is constructed with drirelease fabric, which conveniently dries four times faster than cotton keeping you cool and comfortable even in hot conditions.

Thompson has been using COBRA Golf equipment and wearing PUMA Golf gear on the course since she first turned pro in June, 2010, becoming the first athlete to sign with both brands after they joined forces. She found success early in her career, winning the 2011 Navistar LPGA Classic at 16, briefly holding the title as the youngest winner in LPGA Tour history, the 2011 OMEGA Dubai Ladies Master’s Championship on the Ladies European Tour and the Sime Darby LPGA Malaysia in 2013, to rise to No. 9 in the Rolex Rankings.

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**About COBRA PUMA GOLF**

COBRA PUMA GOLF is a corporate division of PUMA North America and combines two strong brands that provide a full range of offerings to the golf industry. COBRA PUMA GOLF is an inclusive company for golfers of all abilities, attitudes and styles who enjoy the game. The portfolio includes COBRA Golf’s high performance drivers, fairways, hybrids and irons, as well as PUMA Golf’s SportLifestyle and SportLux footwear, apparel and accessories to help golfers Look Better. Feel Better. Play Better. Fusing performance and style, COBRA PUMA GOLF brings a focus on innovation, technology, compelling design and superior performance with an edge to the global golf marketplace. COBRA PUMA GOLF is a part of PUMA SE, one of the world’s leading sportlifestyle companies that designs and develops footwear, apparel and accessories. For more information, visit [cobragolf.com](http://www.cobragolf.com) and [cobragolf.com/pumagolf](http://www.cobragolf.com/pumagolf).