**PRESS RELEASE**

**LATEST PUMA EVOSPEED COLOURWAY INTRODUCED TONIGHT**

*PUMA’s Lightest Football First On Pitch In New Purple and Orange Design at*

*Manchester City’s UEFA Champions LeagueTM Match*

**Herzogenaurach, Germany (17th September 2013) –** PUMA today introduces the latest colourway of the evoSPEED 1.2, the performance football boot that helps players maximise their speed. The new purple and orange boot will first appear on pitch tonight, when Manchester City’s star striker Sergio Agüero will wear it in City’s UEFA Champions LeagueTM match against FC Viktoria Plzen.

The new evoSPEED 1.2 FG is designed to facilitate enhanced manoeuvrability and enables players to reach top speeds quickly while maintaining stability and comfort. In addition to Sergio Agüero, top international footballers including Santi Cazorla, Radamel Falcao, Gaël Clichy and Olivier Giroud will also be wearing the new colourway.

Sergio Agüero commented on the new colourway, “I have been wearing the new evoSPEED boot since May and it's a great boot. It's light, very comfortable in it and it helps me to be quicker in a match than my opponents. As a striker I need that, so I have a yard of pace against defenders that enable me to get into goal scoring positions. The new colourway is a striking colour, I like purple and was happy when PUMA presented this to me. It's a good result."

The evoSPEED 1.2 FG is fitted with the speedCELL™ technology that allows for the boot to have a mono-layer microfiber, which increases flexibility and reduces weight. The EverFit cage within the boot creates a snug midfoot fit. A combination of the Pebax outsole with the bladed and conical studs enhances stability for the heel, as well as absolute freedom during forefoot rotation. The upper features an extremely thin 3D film that allows for superior ball grip, even in wet conditions. The PUMA brand name on its inner side instead of the brand’s iconic formstripe rounds up the look of the new purple and orange colourway.

The full collection includes footwear for indoor and outdoor, apparel pieces, goalkeeper gloves and other equipment. The new evoSPEED products in the purple and orange colourway can be seen on pitch now, and will be available in-store from the 1st of October 2013.

For more information, please visit [www.pumafootballclub.com](http://www.pumafootballclub.com)

**International Media Contacts:**

Tim Stedman, International PR, PUMA

+49 151 1474 3148

[tim.stedman@puma.com](mailto:tim.stedman@puma.com)

**PUMA**

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