

ETO'O, DROGBA & ESSIEN UNITE AHEAD OF THE WORLD CUP

PARIS WILL HOST FIRST 'AFRICA UNITY EXPERIENCE' WITH FOOTBALLERS FROM THREE OF THE AFRICAN FEDERATIONS - CAMEROON, IVORY COAST AND GHANA

DATE: SATURDAY 29TH MAY 2010

(RE-FEED MONDAY 31ST MAY 2010)

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SATURDAY, 29th MAY 2010: Just weeks out from the start of the World Cup, three of the best African footballers including Samuel Eto'o, Didier Drogba and Michael Essien met in Paris this weekend (May 28 – 29) to unite and celebrate the 'Africa Unity Experience'.

Players from three of the African Federation teams including Cameroon, Ivory Coast and Ghana will participate in a series of high impact 'Unity' events over the weekend including the Africa Unity Exhibition Game to generate fan support in advance of South Africa and raise funds and awareness for the United Nations Environment Programme (UNEP) and the 2010 International Year of Biodiversity project 'Play For Life'.

Both Eto'o and Drogba are in France for this event off the back of Inter Milan's Champions League final win last week and Chelsea's Premier League and FA Cup double success.

The meeting between all three men will be their last before they travel to South Africa to start their World Cup 2010 journey.

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