PR FACTSHEET



POWERCAT 1.10 BOOT



The **Powercat 1.10 Boot** uses PUMA 3D Power Shooting Technology which delivers unique rebound properties. The Springtech foam in the gills enhance every shot by putting extra power behind the ball as it catapults off the shoe. That means the boot intentionally does not absorb the typical amount of energy on ball impact, which instead allows you to release more power with every shot.

The kicking area is made of a soft, thin specialty leather. A synthetic microfiber around the quarter area keeps the boot lightweight while providing stability for the foot.

The bladed studs are configured to ensure smooth ground penetration and pressure distribution, as well as maximum traction and maneuverability.

PUMA is one of the world's leading sportlikestyle companies that designs and develops footwear, apparel and accessories. It is committed to working in ways that contribute to the world by supporting Creativity, SAFE Sustainability and Peace, and by staying true to the values of being Fair, Honest, Positive and Creative in decisions made and actions taken. PUMA starts in Sport and ends in Fashion. It's Sport Performance and Lifestyle labels include categories such as Football, Running, Motorsports, Golf and Sailing. The Black label features collaborations with renowned designers such as Alexander McQueen, Mihara Yasuhiro and Sergio Rossi. The PUMA Group owns the brands PUMA and Tretorn. The company, which was founded in 1948, distributes its products in more than 120 countries, employs more than 9,000 people worldwide and has headquarters in Herzogenaurach/Germany, Boston, London and Hong Kong. For more information, please visitiwww.puma.com

