



Press Release

Collezione Automobili Lamborghini presents Spring Summer 2018

Sant'Agata Bolognese/Milano, 17 June 2017 - The private label Collezione Automobili Lamborghini presents its 2018 RTW Spring Summer collection at the opening of Milano Moda Uomo.

The 2018 Spring Summer Collection

Visionary, cutting-edge and pure: the ethos of the most wanted super sports cars in the world is translated in the RTW Collezione Automobili Lamborghini.

A variety of lines - **Classic, Event Suit, Casual, Casual Vintage** and **Pilota Ufficiale** – an assertive wardrobe for every occasion, composed of must-have menswear items featuring exclusive materials, fine cuts, and careful detailing.

Classic. New Urban Outerwear. The “jet lag essentials”. The range's *light jackets* are the protagonists of formal and functional travel wear. The iconic **black leather supercar jacket** is the 24/7 item for spring-summer with its special hexagon detailing on the sides inspired by the design of the Huracán Performante seats. Just like the super sports car, the *leather jacket* is made with **ultralight materials to improve performance:** a pocket detail is the zip profile with the ton sur ton carbon fibre pattern.

The navy blue **parka** with dark grey contrast lining is made from a stretchable, breathable, and water resistant fabric, and comes with visible dark grey-taped finishing and removable hood. The **hybrid jacket**, in stretch technical water resistant fabric comes in navy blue with bright red interior profiles. The Classic line includes a sartorial cut blazer in slubbed cotton and linen; a melange *fine piquet* shirt with an optical white stylised Y detail; a light madras cotton melange shirt; and **chino trousers** in cotton with refined red blue piping and hand-sewn shield-shape label. The line includes hexagonal-weave black leather goods and the leather travel bag with cross-body strap with the Automobili Lamborghini logo.

Event Suit. Social events dress code. The collection features single colour black or white items with silver and gold details: a two-button black **blazer** in piquet with a gold fil coupé Y creating an eccentric yet impeccable contrast with the same detail also on the total-black cotton polo shirt. The decorative Y also characterises the car print and graphic t-shirts: bold and black reminiscent of a continuous-line road; dynamic and transparent with a carbon

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fibre weave; or stylised and contrasting as a purely graphic sign. White stretch five-pocket cotton **trousers**, with silver and gold Ys embroidered on the back pockets, complete the look.

Casual. Stylish Sport. This line blends Automobili Lamborghini's twofold casual and elegant spirit with a technical water-repellent **windbreaker** with geometrical cuts, also available in a breathable waterproof *packable* hood version. Also part of this line is the super light **field jacket** in water resistant cotton-nylon with taped fastenings. A cotton polo shirt with the bull logo features refined details such as a shirt collar and three small hexagons in the colours of the Italian flag. Also part of this line is a series of Special Edition Bull 1963 **polo shirts, t-shirts and sweaters** with the bull logo in raised silver embroidery.

Casual Vintage. Upper Heritage. The cotton-nylon water resistant **blue outerwear jacket** features a zip metal effect fastening. The blue, light blue, and white polo shirts present in a contrasting horizontal striped pattern with embroidery dedicated to the **Miura 350 SV**; a series of **t-shirts** with bright graphics and geometrical cuts **celebrate** the historical 1966 car and the later **Countach**.

Pilota Ufficiale. Performance & Technology. Passion for the world of race cars translates in a collection designed to meet the needs of professional drivers: **t-shirts** and **polos** in high-tech high-performance ultra-light textiles, with contrasting *scandal green* taped details, feature the graphics and geometrical patterns used in the Centro Stile Automobili Lamborghini. The black outerwear jacket with taped central zip fastening features the *scandal green* detail with the claim "Sant'Agata Bolognese 1963".

Special Edition and Collaborations

The Capsule Collection of designer shoes with Enzo Bonafè

The capsule collection of men's **footwear** by Enzo Bonafè for Collezione Automobili Lamborghini is the result of a collaboration between the two brands, both born in 1963 in the Bologna area, sharing a passion for excellent materials, attention to detail and Italian craftsmanship. This collaboration, which started with the calfskin button-fastened **low boot hand-signed by Enzo Bonafè** is now completed by a buckle shoe, two lace-ups, and a moccasin. The leather and black suede model features a **carbon fibre buckle** produced by Tecknomonster – a company partnering with Automobili Lamborghini in high-end leather goods with carbon fibre elements. The buckle model and the **two lace ups** are characterised by hexagonal patterns and orange kid insoles, one of which is in leather and the other in leather with



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suede tongue and details, available in black or brown. The leather **moccasin** also features the orange kid insole and visible hand stitching made by the **Enzo Bonafè** master shoemakers.

Collezione Automobili Lamborghini and the Japanese sportswear brand Mizuno: the new ML 87 and Wave Tenjin 3

The Collezione Automobili Lamborghini and Mizuno partnership unites two brands sharing the same values: innovation, essential design, and performance.

The collaboration between the two brands has led to the creation of the **ML 87 sneaker**, drawing inspiration from the celebrated Air Medal Sx - the famous Mizuno shoe of the 1980s - and the performance of Lamborghini super sports cars. The sneaker, featuring wave-fit racing system technology for maximum flexibility, is available in blue or green suede technical camouflage fabric with silver details, designed by the Automobili Lamborghini Centro Stile. The colours are a homage to the classic super sports cars *blue le mans* and *verde baca*.

The new **Wave Tenjin 3** running shoe, available in ice white with black details and in black with gold details, features the Infinity Wave sole borrowed from the top class Mizuno running shoes for top-level cushioning performance. The shoe design is inspired by Lamborghini super sports cars, with the addition of the hexagonal pattern borrowed from the cars' geometry, reflective details, the Italian flag at the back, and carbon fibre pattern.

The other outstanding collaborations that over the years have shaped the Special Edition projects continue too: Fragrances L - Automobili Lamborghini in partnership with **Intertrade Group**; carbon fibre leather goods with **TecknoMonster**; limited-edition outerwear jackets with **Hettabretz**; and the "Authentic Living" furniture line in collaboration with **Riva 1920** designed by Karim Rashid.



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Where:

Sant'Agata Bolognese flagship store.

Lamborghini official retailers worldwide.

In the following retail stores

United Arab Emirates: Dubai - The Dubai Mall, Dubai - Galeries Lafayette, Abu Dhabi - House of Fraser

Jordan: Amman – Aïzone Amman King Abdullah II Street, Amman - Aïzone Amman TaJ Lifestyle Center

Kuwait – Kuwait City – Aïzone Kuwait

Lebanon: Antelias – Aïshti by the Sea, Beirut – Aïzone ABC Achrafieh, Dbayeh – Aïzone ABC Dbayeh, Beirut – Aïzone Downtown, Beirut – Aïzone Verdun, Downtown Beirut – Aïzone Souks, Hazmieh – Aïzone City Center, Faqra – Aïzone Faqra, Kfardebiane – Aïzone Faraya

Macau: Taipa, Cotai Strip – Grand Motorsport Shop @ The Venetian, Macao, Cotai Strip – Grand Motorsport Shop @ The Parisian

Taiwan: Taipei - Bellavita Shopping Mall

Thailand: Bangkok - Siam Paragon, Bangkok - The Emporium, Bangkok – Emquartier Department Store, Pattaya City - Central Festival Pattaya, Samutprakarn - King Power Duty Free Downtown Complex, Samutprakarn - King Power Lat Krabang, Samutprakarn - King Power Suvarnabhumi Airport Bangkok, Prachuap Khiri Khan – Grand Motorsport Shop

Vietnam: Ha Noi – An Nhu Co

At www.lamborghini.com

In the best multi-brand dealers worldwide.

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