



## Press Release

### Automobili Lamborghini Sets Another Record in 2016

- **Turnover increases by 4% to 906 Mio. Euro**
- **Worldwide sales grow for sixth consecutive year to 3,457 units**
- **Sustained, profitable growth path evidenced**
- **Upcoming Super SUV Urus will double production capacity and creates new jobs**
- **Optimistic outlook for the company**

*Sant'Agata Bolognese, 15 March 2017* - In Fiscal Year 2016 (31.12.2016), Automobili Lamborghini S.p.A. achieved new historic landmarks. The Italian super sports car brand from Sant'Agata Bolognese increased worldwide sales by seven per cent from 3,245 to 3,457 units. Thus, sales grew for the sixth consecutive year.

Turnover exceeded 900 Mio. Euros for the first time and increased from 872 Mio. Euro to 906 Mio. Euro (+4%). This increase is reflected also in the positive operating result, confirming the solidity of the growth path. In preparation for the market launch of the third model line, the Super SUV Urus, in 2018 Lamborghini continues its strategic investments. The total headcount increased from 1,298 to 1,415 during 2016.

Stefano Domenicali, Chairman and Chief Executive Officer of Automobili Lamborghini comments: *"Lamborghini realized another record year and we are once more outperforming our planned figures. In the face of the biggest expansion in our company's long history, in the build-up of our product portfolio, our development and production capacities, we are introducing fascinating new products, creating new jobs and increasing our profitability. All of this could not have been done without our excellent team that deserves all the credit."*

All major sales regions EMEA (Europe, Middle East, Africa), America and Asia Pacific set new records and contributed to the sales growth. The USA remain the largest single market with 1,250 units sold.

Thanks to the Huracán model the year 2016 has been the most successful yet in Lamborghini's history for V10 sales. A total of 2,353 units (up from 2,242 in 2015) of the Huracán Coupé and Spyder were delivered to customers. The twelve-cylinder model Aventador increased from 1,003 units in 2015 to 1,104 units in 2016.

In 2016, five new models were launched. The Centenario Coupé and the Centenario Roadster were presented as a limited series in memory of the anniversary of company founder Ferruccio Lamborghini. Other special series included the Huracán Avio and the Aventador Miura Homage, which was conceived in celebration of the fiftieth anniversary of the Miura, the ancestor

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of all Lamborghini V12 super sports cars. The new Lamborghini Huracán Rear Wheel Drive Spyder was launched to the market at the Los Angeles Auto Show in November. At the end of 2016 the new Aventador S was presented.

### **Positive and convincing outlook while preparing for a new era**

After a long upturn and extensive strategic preparation for further growth Lamborghini maintains a confident outlook for the current year. Starting from 2018, the Lamborghini SUV Urus will be the third model in Lamborghini's product range. Delivering additional growth and significant opportunities across the marque, it will also determine a substantial increase in the production capacity of the Sant' Agata Bolognese factory. The production facilities will increase from 80,000 to 150,000 m<sup>2</sup> and the production capacity will double to 7,000 units per year.

For other photos and video material:  
[media.lamborghini.com](http://media.lamborghini.com)

For further information on Automobili Lamborghini:  
[www.lamborghini.com](http://www.lamborghini.com)