**Lamborghini and Blancpain announcement**

Automobili Lamborghini S.p.A.

Communications

Gerald Kahlke

Phone number +39 051 6817711

gerald.kahlke@lamborghini.com

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

clara.magnanini@lamborghini.com

Press Office – Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

chiara.sandoni@lamborghini.com

Press Office – Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

rita.passerini@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

juliet@jjc.uk.com

Press Office - North and South America

Jiannina Castro

Phone number +1 (703) 364-7926

jiannina.castro@lamborghini.com

Press Office – SEA, Oceania & India

Silvia Saliti

Phone number +65 9651 8955

silvia.saliti@lamborghini.com

Press Office – China

Nancy Rong **荣雪霏**

Phone number: +86 10 6531 4614

xuefei.rong@lamborghini.com

Press Office Japan and South Korea

Kumiko Arisawa

Phone number: +81 3 5475 6626

kumiko.arisawa@lamborghini.com

**Since 2009, Blancpain and Lamborghini have powered their Lamborghini Blancpain Super Trofeo one-make racing series to a peak position**

*Sant’Agata Bolognese, 8 February 2017* – The long-standing and successful partnership between Blancpain S.A. and Automobili Lamborghini S.p.A. concluded on 31 December 2016.

For eight years the two manufacturers shared their vision of precision, reliability and performance as well as technical feats, exclusive aesthetics and innovation. The fruit of this close cooperation, the *Lamborghini Blancpain Super Trofeo*, was a natural alliance between mechanical watchmaking and car-making that earned great success, first in Europe and subsequently in Asia and the United States.

Blancpain and Lamborghini grew together during this period, reflected by the number of participants that also increased year on year, expanding from 11 Gallardo Super Trofeo on one continent in 2009, to 98 Huracán Super Trofeo on three continents in 2016.

Over the years, this partnership resulted in numerous successful events around the world, uniting Lamborghini and Blancpain as ambassadors of luxury: not only on racetracks but also in the most prestigious lifestyle events, such as the car manufacturer’s 50th anniversary celebrations.

Blancpain and Automobili Lamborghini are mutually grateful for this extraordinary partnership that contributed to raising the international profile of both brands, particularly in the world of motorsports.

Lamborghini will continue to participate with customer teams and their Huracán GT3s in the European and Asian Blancpain GT Series.

For other photos and video material:
media.lamborghini.com

For further information on Automobili Lamborghini:
[www.lamborghini.com](http://www.lamborghini.com)