

Press Release

Collezione Automobili Lamborghini and L'Uomo Vogue together for a special event during Milan Men's Fashion Week

Milan / Sant'Agata Bolognese, 17 January 2017 – **Automobili Lamborghini and L'Uomo Vogue**, two brands sharing the same vision of style and elegance, held an event last Saturday during Milan Men's Fashion Week at the Mandarin Oriental Milan to launch the new **RTW** fall-winter 2017/18 collection.

During the cocktail, the collection was presented in the rooms of the Mandarin along with a special display by **Riva 1920**, a company specialized in the production of solid wood design furniture. Among the many guests Boris Puddu – Head of Collezione Automobili Lamborghini, Davide and Maurizio Riva, Gualtiero Marchesi, Candela Novembre, Paolo Stella, Giovanni Bozzetti, Alan Prada, Robert Rabensteiner, Enrica Ponzellini, Emanuele Farneti and many others.

Visionary, cutting-edge and **pure**, the style codes of the most desired supersports cars in the world, appear in the **Classic, Casual, Casual Vintage, Pilota Ufficiale** lines and in the brand new **Event Suit** lines. These different lines are conceived for a man who makes an impression in every situation, wearing a bold outfit defined by cuts, materials and details both refined and innovative.

The new collection includes Special Editions and collaborations, such as with **Hettabretz**, at its debut with Collezione Automobili Lamborghini. The Bologna-based fashion house presents an edition of three jackets for men and women, each made in thirty numbered pieces. From the collaboration with **Enzo Bonafè** comes a Capsule collection of designer shoes previewed in Milan, with the button-up calfskin ankle boot, in brown or black version.

For other informations on the event, please visit the [dedicated page](#).

For other visuals and films, please visit the website:
media.lamborghini.com

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