



## Press Release

### Collezione Automobili Lamborghini presents Fall Winter 2017/18

Automobili Lamborghini S.p.A.

*Milan/Sant'Agata Bolognese, 16th January 2017* - At Milan Men's Fashion Week, Automobili Lamborghini presents the RTW collection for Fall Winter 2017/18 at the Mandarin Oriental Milan. The Collezione Automobili Lamborghini private label on show with a special display created in collaboration with Riva 1920. And a preview of the special editions with Hettabretz and Enzo Bonafè.

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#### The Fall Winter 2017/18 Collection

**Visionary, cutting-edge and pure**, the codes of the most wanted super sports cars in the world in the **Classic, Casual, Casual Vintage, Pilota Ufficiale** and in the brand new **Event Suit** lines. These different lines are conceived for a man who makes an impression in every situation, showing off a bold outfit, defined by the cuts, the materials and the refined and innovative details.

**Event Suit. Menswear Evolution.** This line aims to satisfy masculine needs for the dress codes at social events. From the two-button black **blazer** with a tailored cut and a comfortable fit in tricot **to the total black jeans with gold stitching details**, a contrast with an eccentric and impeccable touch. The T-shirts and jersey sweatshirts with inserts that pick up the motif of the "Y", the design of the cars' headlights.

**Classic Line. Exclusive Voyager. Formal and functional for travelling**, the collection is characterized by very high quality materials for pieces and accessories made with fine and exclusive yarns, fabrics and leathers. From the breathable and waterproof rock-coloured parka in stretch fabric with visible taping, to the leather jacket with laser-cut inserts. From the sartorially-inspired wool blazer with a micro kilim design to the light and medium blue slim-fit striped cotton shirts. From the polo shirts in geometric micro jacquard fabric to the denim effect wool tie.

**Casual Line. Upper Sportswear.** Original pairings with a refined taste and a casual DNA. The windproof jacket with geometric cuts is made of water-repellent technical fabric. The prints which reproduce technical drawings from the archive on a series of indigo-coloured denim effect pieces, such as sweatshirts, T-shirts and scarves, are dedicated to the **Huracán** model. The new colour of the special model **Huracán Avio, blu grifo (matte blue)**, dyes the sweatshirts with taped zips in metal grey and the cotton piquet polo shirts. The graphics paired with tire prints and with the 3D effect relief prints for T-shirts and seamless sweatshirts pay tribute to the **Aventador. Post Pop paintings** in bright hues and with nuances like hand-painted brush strokes for the **t-shirts**



**celebrating the supersports cars.** Perfect with the stretch denim with a slim cut in the different shades of blue and black.

**Casual Vintage Line** *The New Heritage.* **Vintage effect** for the polo shirts and sweatshirts with a flock print inspired by the historical **Miura** and **Countach** models. The jersey t-shirt is reversible in the colours dark navy-amber gold and rock-white. Double technical fabric for the scuba fabric bomber: externally it has a woollen touch, internally it is in double-knit fabric with a contrasting tire print.

**Pilota Ufficiale Line** *High Speed.* The passion for the world of racing in a collection with audacious profiles and **performing hi-tech fabrics**. A series of pieces with graphics which again propose the claim "Pilota Ufficiale" and the "Y" - which picks up the design of the headlights of the supersports cars. The "Y" is made with inserts of different fabrics but in the same dominant colours of black, grey, white and amber gold.

### ***Special Editions and collaborations***

#### **Debut of the co-branding with Hettabretz.**

The Bologna-based fashion house Hettabretz and Collezione Automobili Lamborghini together for the first time present a **limited edition of three pieces of outerwear** for men and for women, each in **thirty numbered pieces**. This co-branding is inspired by the common DNA of the two Italian excellences with the objective of creating unique pieces. The design of each model evokes the hexagonal lines typical of Lamborghini cars and the metallic accessories are conceived to exalt the uniqueness and the craft production of each piece. The combination of **fine kangaroo leather** and the image of **carbon fibre** is ideal to represent the strength and the elegance of the two brands. The linings are in orange silk, the must-have colour of the super sports cars and have the symbol of the Y embroidered in green, white and red.

#### **The Capsule Collection of designer shoes with Enzo Bonafè.**

The capsule collection of **footwear** for men by Enzo Bonafè for Collezione Automobili Lamborghini is the result of the encounter of two subjects, both born in 1963 and in the Bologna area, that share a passion for the excellence of materials, attention to detail and Italian craftsmanship. The button-up calfskin **ankle boot** in the brown and black versions, made thanks to the work of 17 craftsmen and **350 different passages of work**, is on preview in Milan. The ankle boot is characterized by the decoration with hexagonal motifs, the footbed in orange kid, the Lamborghini crest and is hand signed **by Enzo Bonafè**. The collection will be completed by two derby models, a moccasin and a model with a buckle.

The collaborations that gave rise to the *Special Editions* are also continuing: L -



Automobili Lamborghini fragrances in partnership with the **Intertrade Group**; running shoes with **Mizuno**; carbon fibre luggage with **TecknoMonster**.

### **Together with Riva 1920 for the fashion week**

The Italian style of Riva 1920, the company specialized in the production of **design furniture in solid wood**, and Collezione Automobili Lamborghini meet at the presentation of men's RTW Fall Winter 2017/18 at the Hotel Mandarin Oriental in Milan.

Alongside the classics of the collection in walnut from areas of reforestation, there are some of the bestsellers of Riva 1920 reinterpreted with the **new Volcano black finish**, an artisanal process of carbonizing cedar that is inspired by ancient Japanese techniques. The central feature of the space is a table **in Kauri, an ancient wood from New Zealand dated as 50,000 years old**.

### **Where:**

The flagship store in Sant'Agata Bolognese.

At all official Lamborghini dealers in the world.

At the following points of sale

Macau: Taipei, Cotai Strip- Grand Motorsport Shop @ The Venetian, Macau, Cotai Strip - Grand Motorsport Shop @ The Parisian

Taiwan: Taipei - Bellavita Shopping Mall

Thailand: Bangkok - Siam Paragon, Bangkok - The Emporium, Bangkok - Emquartier Department Store, Pattaya City - Central Festival Pattaya, Samutprakarn - King Power Duty Free Downtown Complex, Samutprakarn - King Power Lat Krabang, Samutprakarn - King Power Suvarnabhumi Airport Bangkok, Prachuap Khiri Khan - Grand Motorsport Shop

United Arab Emirates: Dubai - The Dubai Mall, Dubai - Galeries Lafayette, Abu Dhabi - House of Fraser

On the website [www.lamborghini.com](http://www.lamborghini.com)

At the best multibrand dealers all over the world.

For other visuals and films, please visit the website: [media.lamborghini.com](http://media.lamborghini.com)

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