



Press Release

Super Hero: Super Car Lamborghini Stars in Marvel Studios' Doctor Strange

- **Lamborghini debut in Marvel's latest Super Hero film**
- **Huracán Coupé makes movie magic with Marvel's new mystical Super Hero story**
- **Lamborghini lines up on the red carpet with star power for the film's World Premiere**

Sant'Agata Bolognese/Los Angeles, October 21, 2016 - Lamborghini lit up Los Angeles as co-title sponsor at the World Premiere of Marvel Studios' "Doctor Strange", the latest Super Hero film set to make its box office debut November 4, 2016.

The awe-inspiring Huracán makes an appearance in Marvel's latest cinematic feature. Lamborghini is prominently featured during a key turning point in the movie's plot, driven by the film's main character, Dr. Stephen Strange, The Sorcerer Supreme. As one of the top neurosurgeons in the world, Doctor Strange chooses none other than Italian icon, Lamborghini, as his super car of choice.

Dr. Strange is behind the wheel of the Lamborghini Huracán Coupé, a befitting choice for one of Marvel's newest, cutting edge and visionary Super Heroes. Characterized by its dramatic exterior, iconic design, inspiring technology and powerful performance, the Huracán makes for pure movie magic. A sporty and dynamic look, both innovative and unmistakably Lamborghini, the Huracán is built to intensify driving emotions. Powered by a naturally-aspirated V-10 engine, its distinctive presence marks a dramatic debut.

Doctor Strange re-defines the traditional Super Hero narrative and the film captivates with an inventive storyline.

"Lamborghini was unquestionably the perfect fit for this project as the Huracán naturally unleashes ones inner Super Hero. The unique story of this new kind of hero mirrors that of the raging bull's visionary founder Ferruccio Lamborghini; a man capable of creating cars that induce dreams in those who see them and thrills in those who drive them," said Stefano Domenicali, Chairman and Chief Executive Officer, Automobili Lamborghini. "Much like many Lamborghini owners, Doctor Strange is a bold, ambitious and pioneering character who reaches beyond the realm of the ordinary and thrives in any situation, despite the challenges ahead."

While paparazzi crowded to catch a glimpse of the Grigio Lynx Lamborghini Huracán on display, celebrities walked the red carpet for the much anticipated

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movie premiere. Appearances by Emmy-Award winning Benedict Cumberbatch, who plays Dr. Stephen Strange, the eponymous and Oscar winning actress, Tilda Swinton and other actors from the film, including Chiwetel Ejiofor, Rachel McAdams and Benedict Wong made for a magical evening.

About Marvel Studios' "Doctor Strange"

From Marvel Studios comes "Doctor Strange," the story of world-famous neurosurgeon Dr. Stephen Strange whose life changes forever after a car accident robs him of the use of his hands. When traditional medicine fails him, he is forced to look for healing, and hope, in an unlikely place—a mysterious enclave known as Kamar-Taj. He quickly learns that this is not just a center for healing but also the front line of a battle against unseen dark forces bent on destroying our reality. Before long Strange—armed with newly acquired magical powers—is forced to choose whether to return to his life of fortune and status or leave it all behind to defend the world as the most powerful sorcerer in existence.

"Doctor Strange" stars Benedict Cumberbatch, Chiwetel Ejiofor, Rachel McAdams, Benedict Wong, Michael Stuhlbarg, Benjamin Bratt and Scott Adkins, with Mads Mikkelsen and Tilda Swinton. Scott Derrickson is directing with Kevin Feige producing. Louis D'Esposito, Victoria Alonso, Stephen Broussard, Charles Newirth and Stan Lee serve as executive producers. Jon Spaihts and Scott Derrickson & C. Robert Cargill wrote the screenplay. Join Strange on his dangerous, mystifying and totally mind-bending journey when Marvel Studios' "Doctor Strange" opens in U.S. theaters on November 4, 2016.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over seventy-five years. Marvel utilizes its character franchises in entertainment, licensing and publishing. For more information visit marvel.com. © 2016 MARVEL

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