



## Press Release

### **Lamborghini celebrates the Miura 50<sup>th</sup> anniversary at Goodwood Festival of Speed**

#### **Miura SV restored by Lamborghini Polo Storico is overall winner of Cartier *Style et Luxe* Concours d'Elegance at Goodwood Festival of Speed**

*Sant'Agata Bolognese/Goodwood, 27 June 2016* - A Miura SV restored by Lamborghini PoloStorico was awarded 'overall winner' in the Cartier *Style et Luxe* Concours d'Elegance at Goodwood Festival of Speed 2016, in the year that Automobili Lamborghini celebrates the Miura's 50<sup>th</sup> anniversary.

Miura chassis #4846 is the original Miura SV shown at the 1971 Geneva motor show, and the subject of a full restoration by Lamborghini's specialist restoration center, PoloStorico.

Enrico Maffeo, head of Lamborghini PoloStorico, received the prize from Laurent Feniou, managing director of Cartier UK. The nine-strong judging panel included Lapo Elkann; Flavio Manzoni, Ferrari's vice president of design; Sir Jonathan Ive, Apple's chief design officer; and designer Marc Newson.

"We are very proud that the first full restoration by Lamborghini PoloStorico collects this award from the Cartier *Style et Luxe* concours event," said Stefano Domenicali, Chief Executive Officer of Automobili Lamborghini. "Goodwood Festival of Speed is an event that celebrates the passion that so many have for all things automotive, both past and present, and Lamborghini is proud to be a part of this."

Goodwood's Lord March took the wheel of a Huracán Spyder, alongside Stefano Domenicali, in the Michelin Supercar Run, in which a Huracán Avio also went 'up the hill'. On its stand Automobili Lamborghini displayed the Aventador Miura Homage, a limited edition of 50 units produced to celebrate the Miura's 50th anniversary, together with a Huracán Super Trofeo, Huracán Spyder and the special edition Huracán Avio.

Also on display in the Cartier *Style et Luxe* was a Lamborghini class celebrating designer Marcello Gandini's 'Raging Bulls', which included an Espada, Countach, Jarama, Silhouette and Diablo.

For other photos and video material, please visit our website:  
[media.lamborghini.com](http://media.lamborghini.com)

For more information on Automobili Lamborghini, please visit the website at:  
[www.lamborghini.com](http://www.lamborghini.com)

Automobili Lamborghini S.p.A.

Communications

Gerald Kahlke

Phone number +39 051 6817711

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Corporate and Motorsport

Chiara Sandoni

Phone number +39 051 6817711

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Press Office - North and South America

Jiannina Castro

Phone number +1-703-3647926

[jiannina.castro@lamborghini.com](mailto:jiannina.castro@lamborghini.com)

Press Office - APAC and China

Julie Taieb-Doutriaux

Phone number + 86 139 1124 4757

[julie.taieb@lamborghini.com](mailto:julie.taieb@lamborghini.com)

Press Office - China

Nancy Rong 荣雪霏

Phone number: +86 10 6531 4614

[xuefei.rong@lamborghini.com](mailto:xuefei.rong@lamborghini.com)

Press Office - Japan and Korea

Kumiko Arisawa

Phone number: +81 3-5475-6626

[kumiko.arisawa@lamborghini.com](mailto:kumiko.arisawa@lamborghini.com)