



Press Release

Mitja Borkert is the new Director of Centro Stile Lamborghini

Sant'Agata Bolognese, 1 March 2016 - Automobili Lamborghini has appointed Mitja Borkert as the new Director of its Centro Stile (design center), starting from 4 April 2016.

In his new role Mr. Borkert is responsible for the design of future Lamborghini models and the coordination of the design team, reporting to Maurizio Reggiani, Board Member for Research and Development. He succeeds Filippo Perini, who was appointed Design Director of Italdesign.

Borkert is German, aged 42, and attended the Design University of Pforzheim where he graduated in Transportation Design. In 1999, he began work at Style Porsche, in Weissach, holding various positions, including General Manager Advanced Design until 2014, when he was appointed Director of Exterior Design.

He contributed to the development of several Porsche models (Panamera Sport Turismo, Porsche Boxster 987 facelift, Cayenne, Macan, Mission e).

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which made its international debut at the Geneva Motor Show in 2014, the Huracán Spyder and the rear-wheel-drive version LP 580-2 of 2015 are the successors to the iconic Gallardo. With their innovative technology and exceptional performance, they redefine the driving experience for luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4, along with the Aventador LP 750-4 Superveloce, represent a new benchmark in the world of V12 luxury super sports cars. With 135 dealerships throughout the world, in half a century Automobili Lamborghini has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, as well as limited editions including the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the company's 50th anniversary in 2013.

For other photos and video material, please visit our websites:
media.lamborghini.com and www.thenewsmarket.com/lamborghini

For more information on Automobili Lamborghini, please visit the website at:
www.lamborghini.com
www.lamborghini.social

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