



Press Release

Collezione Automobili Lamborghini presents the new 2015-16 Fall/Winter collection

Sant'Agata Bolognese, 24 September 2015 - The DNA of the world's most desirable super sports car brand translates into the Collezione Automobili Lamborghini with exceptional quality, innovative materials and bold design. This contemporary fashion line delivers a new interpretation of Made in Italy menswear, based on sophisticated details and clean design.

The Wardrobe Essentials - Classic line. A complete range of menswear wardrobe essentials, from double-breasted jackets to trousers.

The **Shield Coat**, includes functional details, such as the press stud adjustable cuffs and thermo taped stitching.

Soft-hand Merino wool jacquard **knitwear** features hexagonal patterns - a recurring theme inspired by the design of Lamborghini models.

The indigo **shirt** is redesigned with a sartorial slim cut and is available in denim, with a pointelle pattern, or in white cotton, with the "L" red pattern applied with the fil coupé technique. Honeycomb weave wool is used in the **blazer** with technical details such as the reflective under collar. The **trousers** are tapered and feature small turn ups in the cotton version, available in taupe, brown and dark navy.

The Automobili Lamborghini logo is used as a motif on the raw cut **scarf** and on the blue silk **neckties**.

Weekend Escape - Casual line. A collection made with materials assuring extraordinary comfort. A whole series of easy, leisurewear items, ranging from the shiny nylon bomber jacket to the five-pocket stretch denim trousers.

The **down jackets**, either with or without sleeves, are lightweight with an extra slim fit so they can be worn even under another jacket. Dynamic, water-repellent and perfect for travel, these down jackets come with a pouch into which they can be folded and stored.

T-shirts, polo-shirts and **sweaters** feature graphics and slogans inspired by the historic Miura, the iconic bull LXIII, international flags or the name of Lamborghini's hometown, Sant'Agata Bolognese. The regular fit **trousers** in dark navy and dark taupe have cheque fabric profiles borrowed from the racing chequered flag.

Brave Attitude - Squadra Corse line. The brand's sporty identity is expressed in the **Squadra Corse** line inspired by love for the world of racing cars.

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For the winter, a total look with select high-tech materials suitable even in extreme weather conditions. Waterproof membranes and bold bright orange or contrasting grey profiles are used in a capsule collection including super fitting short **coats, t-shirts** and **polo-shirts** in stretch fabrics such as piquet and jersey, fleece pants and five-pocket cotton trousers, all with the Lamborghini logo marking this authentic and internationally famous Made in Italy brand.

Colour range: Optical White, Anthracite, Dark Navy, Light and Dark Taupe, Ink and Light Blue, Seal Brown (Classic and Casual lines). Chilli Pepper and Yellow Ceylon (Casual line). Black and Anthracite (Squadra Corse line).

Where:

In the Lamborghini boutiques in Sant'Agata Bolognese, the Dubai Mall and the Bellavita Shopping Mall, Taipei.

In all Lamborghini official retailers worldwide.

In the Lamborghini stores in the following shopping complexes: Siam Paragon (Bangkok), The Emporium (Bangkok), Central Festival Pattaya (Pattaya City)

At www.lamborghini.com.

From the best multi-brand retailers in Italy, the Middle East, Lebanon, Thailand, Vietnam, Taiwan, Myanmar, Taiwan, Russia and Azerbaijan.

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, and the Huracán Spyder of 2015 are the successor to the iconic Gallardo and, with their innovative technology and exceptional performance, they redefine the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce and Superveloce Roadster are the new benchmark in the world of luxury super sports cars with the V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For further images and videos: media.lamborghini.com

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For further information on Automobili Lamborghini: www.lamborghini.com