



## Press Release

### Lamborghini Aventador LP 750-4 Superveloce Roadster makes global debut in California, USA

*Sant'Agata Bolognese/Carmel, Calif. 14<sup>th</sup> August 2015* – Automobili Lamborghini unveils the new Lamborghini Aventador LP 750-4 Superveloce Roadster in occasion of the Monterey Car week in California. The Roadster, presented at the famous event 'The Quail, A Motorsports Gathering', is available in a limited series of 500 units worldwide and is the first series-produced, open-top Lamborghini to bear the name Superveloce .

"The Superveloce is the purest, most sports-oriented and fastest series production Lamborghini ever. The Roadster version represents our commitment to satisfying our passionate clients with immensely emotional driving dynamics combined with an extraordinary open air experience," Stephan Winkelmann, President and CEO of Automobili Lamborghini said during the press conference at The Quail.

As a member of Lamborghini's storied Superveloce family, the car offers greater performance with a power increase of 50 hp to 750 hp and a dry weight of 1,575 kg (3,472 lb), that is 50 kg (110 lbs) lighter compared to the Aventador LP 700-4 Roadster. This leads to an exceptional power-to-weight ratio of just 2,1 kg/hp (4,6 lb/hp).

The Roadster maintains the coupé's breathtaking acceleration, sheer power and handling prowess. In an enhancement to the Superveloce coupé experience, the Superveloce Roadster's features a power rear window that allows the free-flowing engine sound to fill the cabin with invigorating tones and harmonics during spirited driving.

The naturally aspirated, 6.5-liter V12 produces 552 kW (750 hp) at 8,400 rpm and 690 Nm (509 lb-ft) of torque at 5,500 rpm. Acceleration from 0-100 km/h (0-62 mph) happens in 2.9 seconds with a top speed of more than 350 km/h (> 217 mph).

Lamborghini's highly innovative 7-speed ISR transmission delivers an incomparably emotional gear shift and transfers the engine's power to all four wheels through a Haldex Generation IV 4WD system. Of course, as in the SV coupé the car takes advantage of adaptive Magneto Rheological Suspension, a pushrod damping system and Lamborghini Dynamic Steering (LDS) for improved driving dynamics

And as with the Aventador LP 700-4 Roadster, the SV Roadster comes with a two-piece hardtop made from carbon fiber featuring technologies such as

Automobili Lamborghini S.p.A.

Press Office - Northern Europe  
Gerald Kahlke  
Phone number +39 051 6817711  
[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Italy and Southern Europe  
Clara Magnanini  
Phone number +39 051 6817711  
[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Squadra Corse  
Chiara Sandoni  
Phone number +39 051 6817711  
[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events and  
Collezione Automobili Lamborghini  
Rita Passerini  
Phone number +39 051 6817711  
[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK and Middle East  
Juliet Jarvis  
Phone number +44 (0) 7733 224774  
[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Press Office - North and South America  
Kevin Fisher  
Phone number +1-323-556-8853  
[kevin.fisher@centigrade.com](mailto:kevin.fisher@centigrade.com)

Press Office - China  
Na Liu  
Phone number +86-10-65314076  
[na.liu@lamborghini.com](mailto:na.liu@lamborghini.com)

Press Office - Japan, Korea and Oceania  
Rika Iimure  
Phone number +81-(0)3-5475-6626  
[rika.iimure@lamborghini.com](mailto:rika.iimure@lamborghini.com)

Press Office - SEA  
Michelle Yow  
Phone number +65 6718 6073  
[michelle.yow@lamborghini.com](mailto:michelle.yow@lamborghini.com)

Press Office - APAC  
Julie Taieb-Doutriaux  
Phone number + 86 139 1124 4757  
[julie.taieb@lamborghini.com](mailto:julie.taieb@lamborghini.com)



RTM and Forged Composite®, which deliver a perfect surface finish, allow complex design shapes and the highest possible component stiffness combined with extremely low weight. Thus, the two roof parts each weigh less than six kilograms (13.2 lb) and can be stowed easily in the luggage compartment. They provide the perfect complement to the monocoque, which is entirely made from carbon fiber.

Deliveries of the Aventador LP 750-4 Superveloce Roadster begin in early 2016 with base pricing of 357,000.00 Euros (excl. VAT) or USD 530,075.00 MSRP.

### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 and the Aventador LP 750-4 Superveloce are the new benchmark in the world of luxury super sports cars with the V12 engine. With 135 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50<sup>th</sup> birthday of the company in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: [www.lamborghini.com](http://www.lamborghini.com)