|  |  |
| --- | --- |
| Lamborghini Street Race Set To Be Highlight Of The Kuala Lumpur City Grand Prix  August 3rd 2015, Beijing (China) – Automobili Lamborghini, the Italian super-sports carmaker famous for visionary automotive design, and the luxury Swiss watchmaker with a passion for excellence, Blancpain, are to join forces again. Lamborghini Blancpain Super Trofeo Asia returns to Malaysia for the fourth time in as many years, for the third stop of this year’s series. The previous round saw the iconic Huracán battling through Typhoon Nangka at the Shanghai International Circuit, this time, drivers and teams will pit their machines against one another on a thrilling and unprecedented street track, at the Kuala Lumpur City Grand Prix.  The Lamborghini Huracán LP 620-2 Super Trofeo will show its road holding abilities in a first of its kind street race through the heart of Kuala Lumpur’s inner city. The route runs down Jalan Ampang, making a hard left onto Jalan Sultan Ismail, looping back around to Jalan Perak with a hard right onto Jalan P Ramlee, with the checkered line a stone’s throw from the instantly recognizable Petronas Towers.  The Kuala Lumpur street race will be followed by world class international circuits, the first at Indonesia’s Sentul, then the semi-final in Shanghai, before heading to the America’s Sebring for the World Final in November, where the winning competitors from the European, American and Asian series will race head to head for the final podium.  The 2015 season sees the final outing of the Gallardo, the most successful road model in Lamborghini’s history to date, and the debut of the Huracán LP 620-2 Super Trofeo, setting a new benchmark for the series.  Weighing in at 1,270kg dry, the Lamborghini Huracán LP 620-2 Super Trofeo is an all-new car built from scratch for the pure purpose of racing. It is powered by a naturally aspirated V10 engine, producing 620hp and boasts a power to weight ratio of 2.05kg/CV. The model’s rear wheel drive system allows Super Trofeo drivers to become accustomed with the traction system, similar to that of Lamborghini’s new Huracán GT3, giving them valuable experience to potentially further their motorsport racing careers in the GT3 class.  General Manager of Automobili Lamborghini Asia Pacific, Mr. Andrea Baldi said of the event: “Lamborghini are very proud to play such a significant role in the Kuala Lumpur City Grand Prix. This is an unprecedented event, a street race which is certain to be not only an absolutely thrilling experience for both fans and drivers, but a beautiful display of automotive excellence in the heart of a vibrant and modern city, truly in the spirit of Lamborghini.”  The increasing success of the series worldwide has led to a major involvement by partners. In addition to the title sponsor Blancpain, Pertamina are warmly welcomed as new partners and suppliers for the 2015 season. Other companies lending their support to the championship include Pirelli, OMP, X-Bionic, Becker Carbon and BMC.  **Lamborghini Blancpain Super Trofeo Asia**  **2015 Calendar**  Fuji (Japan) 20/21 June  Shanghai (China) 11/12 July  Kuala Lumpur (Malaysia) 8/9 August  Sentul (Indonesia) 5/6 September  Shanghai (China) 17/18 October  Sebring (USA) 19/20 November  **World Final**  Sebring (USA) 21/22 November | **Automobili Lamborghini S.p.A.**  **Squadra Corse**  via Modena 12  I-40019 Sant’Agata Bolognese  T: +39 051 6817711  F: +39 051 6817737  Press Office - Northern Europe  Gerald Kahlke  T: +39 051 6817757  [gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)  Squadra Corse Communication  Chiara Sandoni  T: +39 051 6817613  M: +39 348 7460527  [chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)    Press Office  Lamborghini Blancpain Super Trofeo Asia  Hill+Knowlton Strategies Beijing  Alexander Farmer  T: +86 10 59677623  [Alexander.Farmer@hkstrategies.com](mailto:Alexander.Farmer@hkstrategies.com)  asia@supertrofeo.com  **Blancpain SA**  Chemin de l’Etang 6  1094 Paudex – Switzerland  T: +41 21796 3636  Vice President and Head of Marketing  Alain Delamuraz  [Alain.delamuraz@blancpain.com](mailto:Alain.delamuraz@blancpain.com)  Public Relations  Aude Rosati  T: +41 21 793 36 52  [Aude.rosati@blancpain.com](mailto:Aude.rosati@blancpain.com)  **Pertamina Lubricants**  Manager Communication & Customer Service  Christina C.H. Simorangkir  [christina@pertamina.com](mailto:christina@pertamina.com) |

**Follow us**

Visit Lamborghini Squadra Corse website for all updates on our track activities: [www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

**Join the conversation with #SuperTrofeo**

Facebook: [facebook.com/TheSuperTrofeo](http://facebook.com/TheSuperTrofeo)

Twitter: [twitter.com/TheSuperTrofeo](http://twitter.com/TheSuperTrofeo)

You Tube: [youtube.com/TheSuperTrofeo](http://youtube.com/TheSuperTrofeo)

For all media requests, please email at: [asia@supertrofeo.com](mailto:asia@supertrofeo.com)

**Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant’Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé, Roadster and Superveloce versions of the Aventador LP 700-4 are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For other photos and video material, please visit our websites:

[www.lamborghini.com/press](file:///C:\Users\FILIPPO\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.IE5\O9LCHXGW\www.lamborghini.com\press) and [www.thenewsmarket.com/lamborghini](file:///C:\Users\FILIPPO\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.IE5\O9LCHXGW\www.thenewsmarket.com\lamborghini)

For further information on Automobili Lamborghini, please visit our website:

[www.lamborghini.com](file:///C:\Users\FILIPPO\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.IE5\O9LCHXGW\www.lamborghini.com)

**Blancpain - Innovation is our Tradition**

Founded in 1735 by Jehan-Jacques Blancpain in the Swiss Jura, Blancpain is the world’s oldest watch brand. Loyal to its tradition of innovation, confirmed by countless horological complications invented over the years, this same spirit of inventiveness continues to drive the master-watchmakers of the Manufacture. Determined to move beyond the borders of its legacy, Blancpain is constantly regenerated as it pushes the frontiers of watchmaking in perpetually enhancing its timepieces.

Today, Blancpain pursues its enduring commitment to the renewal of mechanical horology, steadily passing on exceptional expertise from one generation to the next by constant investments in human resources, production technologies and research. This approach is the source of its strength and expresses a long-term vision deliberately running counter to any tendency to seek immediate profit.

From creating components to designing watches, Blancpain is distinguished by its capacity to develop exceptional timepieces and over the past ten years, the Manufacture has introduced no less than 35 new calibres.

This philosophy is conveyed through each of the brand’s creations and all its collections: from the classic Villeret to the legendary Fifty Fathoms diver’s watch, as well as Grandes Complications from the Le Brassus collection and the sporty L-evolution line – while naturally never forgetting its Women models.

For more info please visit: [www.blancpain.com](http://www.blancpain.com).

**PERTAMINA**

World Class Oil, Gas & Energy Company

Pertamina is an Indonesian state owned oil, gas and energy company established on December 10, 1957. PERTAMINA’s scope of business incorporates the upstream and downstream sectors of oil, gas and energy. The upstream sector covers oil, gas and geothermal energy exploration and production both domestically and overseas. The foregoing is pursued through own operation and through partnerships in the form of joint operations with JOBs (Joint Operating Bodies), TACs (Technical Assistance Contracts) and JOCs (Joint Operating Contracts), whereas the downstream sector includes processing, marketing, trading and shipping. Commodities produced range from Fuel (BBM) and Non Fuel (Non BBM), LPG, LNG, Petrochemicals to Lube Base Oil and Lubricants.

Pertamina is operated worldwide which several oil block operated outside of Indonesia, and market its lubricants to more than 25 countries. Inside of Indonesia Pertamina operate 6 oil refineries with the total capacity 1,03 MBSD, 56 aviation depots, 3 lube oil blending plant, 113 fuel depots, and 4,677 fuel station.

Pertamina achievement to become one of the Fortune 500 company give the spirit of the company to expand its market around the world, and through its premium lubricants, Fastron Platinum and premium fuel Pertamax racing support the Lamborghini Squadra Corse activities from 2015 to 2019.

For more information on PERTAMINA, please visit: [www.pertamina.com](http://www.pertamina.com)

**Pirelli**

Pirelli is among the main tyre makers globally and world leader in the Premium segment, with high technological content. Founded in 1872, it has a presence in over 160 countries, with 22 manufacturing facilities on four continents and 38,000 employees. Pirelli has been involved in motor racing – a proving ground for technical innovation – since 1907, and is currently the exclusive Formula 1® tyre manufacturer for the 2014-2016 championship seasons, as well as equipping World Superbike and many other global series. For the 2015 season, Pirelli is once more the tyre manufacturer most heavily involved in motorsport. Excluding Formula 1, Pirelli supplies nearly 150 other international championships on road and track, underlining the company’s sporting DNA.