



## Press Release

### U.S. TELEVISION PACKAGE SHOWS CONTINUED GROWTH OF LAMBORGHINI BLANCPAIN SUPER TROFEO NORTH AMERICA

**CBS Sports Network coverage begins June 24**

**SANT'AGATA BOLOGNESE, Italy (June 22, 2015)** - The growing popularity of the Lamborghini Blancpain Super Trofeo North America championship is reflected in the series' first United States television package, with CBS Sports Network providing coverage of all six event weekends and the World Final.

Broadcasts on CBS Sports Network start Wednesday, June 24 with a one-hour show featuring Rounds 1 and 2 at Mazda Raceway Laguna Seca in Monterey, California.

The Lamborghini Blancpain Super Trofeo North America started its third season in May at Laguna Seca with record numbers of cars and drivers, featuring the all-new Lamborghini Huracán LP 620-2 Super Trofeo car. The race purpose-built, 620-horsepower machine includes technology and performance and design lines taken directly from the exciting new Lamborghini Huracán LP 610-4 street car, which made its global debut in 2014.

"This exciting television partnership with CBS Sports Network is a significant milestone in the growth of the Lamborghini Blancpain Super Trofeo North America, providing even more evidence of its increasing popularity with fans and competitors," Lamborghini Head of Motorsport Giorgio Sanna said. "The comprehensive coverage in consistent time slots will bring home in compelling fashion the thrilling action, talented drivers and incredible Lamborghini race cars of this championship."

Competition in the Lamborghini Blancpain Super Trofeo North America is among the most thrilling of any single-make series in the world. The 620-horsepower, rear-wheel drive Huracán LP 620-2 Super Trofeo car is joined by the previous flagship car of the series, the 570-horsepower, four-wheel drive Gallardo LP 570-4 Super Trofeo.

Another important step for the championship in 2015 is the arrival of the World Final in North America for the first time. Drivers from all three global Lamborghini Blancpain Super Trofeo championships - Europe, Asia and North America - will contest their respective final rounds Nov. 19-20 at Sebring International Raceway in Sebring, Florida, followed by the best drivers in each series competing for world championships in the World Final Nov. 21-22 at Sebring.

Each of the Lamborghini Blancpain Super Trofeo North America television programs will be one hour long in Wednesday evening prime-time slots, featuring extensive racing action from both rounds of the event weekend, driver interviews and feature stories.

**Automobili Lamborghini S.p.A.**

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The World Final will take center stage with extended coverage, as a two-hour show will air at 3 p.m. (ET) Sunday, Dec. 13.

2015 Lamborghini Blancpain Super Trofeo North America Television Schedule  
(all broadcasts on CBS Sports Network; all times Eastern)

Date	Time	Event
Wednesday, June 24	9-10 p.m.	Laguna Seca
Wednesday, July 8	10-11 p.m.	Watkins Glen
Wednesday, Sept. 2	8-9 p.m.	VIrginia International Raceway
Wednesday, Sept. 30	9-10 p.m.	Circuit of the Americas
Wednesday, Oct. 14	8-9 p.m.	Road Atlanta
Wednesday, Dec. 2	8-9 p.m.	Sebring International Raceway
Sunday, Dec. 13	3-5 p.m.	World Final (Sebring)

#### Lamborghini Blancpain Super Trofeo - North America 2015 Calendar

1-3 May	Mazda Raceway Laguna Seca
26-28 June	Watkins Glen International
21-23 August	Virginia International Raceway
17-19 September	Circuit of the Americas
1-3 October	Road Atlanta
19-20 November	Sebring International Raceway

#### World Final

Sebring (USA) 21/22 November

#### Follow us

Visit Lamborghini Squadra Corse website for all updates on our track activities:  
[www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

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For all **media requests**, please email at: [usa@supertrofeo.com](mailto:usa@supertrofeo.com)

**Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at





the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé, Roadster and Superveloce versions of the Aventador LP 700-4 are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50<sup>th</sup> birthday of the company in 2013.

For other photos and video material, please visit our websites:

[www.lamborghini.com/press](http://www.lamborghini.com/press) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For further information on Automobili Lamborghini, please visit our website:

[www.lamborghini.com](http://www.lamborghini.com)

### Blancpain - Innovation is our Tradition

Founded in 1735 by Jehan-Jacques Blancpain in the Swiss Jura, Blancpain is the world's oldest watch brand. Loyal to its tradition of innovation, confirmed by countless horological complications invented over the years, this same spirit of inventiveness continues to drive the master-watchmakers of the Manufacture. Determined to move beyond the borders of its legacy, Blancpain is constantly regenerated as it pushes the frontiers of watchmaking in perpetually enhancing its timepieces.

Today, Blancpain pursues its enduring commitment to the renewal of mechanical horology, steadily passing on exceptional expertise from one generation to the next by constant investments in human resources, production technologies and research. This approach is the source of its strength and expresses a long-term vision deliberately running counter to any tendency to seek immediate profit.

From creating components to designing watches, Blancpain is distinguished by its capacity to develop exceptional timepieces and over the past ten years, the Manufacture has introduced no less than 35 new calibres.

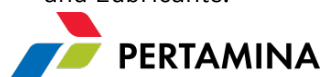
This philosophy is conveyed through each of the brand's creations and all its collections: from the classic Villeret to the legendary Fifty Fathoms diver's watch, as well as Grandes Complications from the Le Brassus collection and the sporty L-evolution line - while naturally never forgetting its Women models.

For more info please visit: [www.blancpain.com](http://www.blancpain.com).

### PERTAMINA

World Class Oil, Gas & Energy Company

Pertamina is an Indonesian state owned oil, gas and energy company established on December 10, 1957. PERTAMINA's scope of business incorporates the upstream and downstream sectors of oil, gas and energy. The upstream sector covers oil, gas and geothermal energy exploration and production both domestically and overseas. The foregoing is pursued through own operation and through partnerships in the form of joint operations with JOBs (Joint Operating Bodies), TACs (Technical Assistance Contracts) and JOCs (Joint Operating Contracts), whereas the downstream sector includes processing, marketing, trading and shipping. Commodities produced range from Fuel (BBM) and Non Fuel (Non BBM), LPG, LNG, Petrochemicals to Lube Base Oil and Lubricants.





Pertamina is operated worldwide which several oil block operated outside of Indonesia, and market its lubricants to more than 25 countries. Inside of Indonesia Pertamina operate 6 oil refineries with the total capacity 1,03 MBSD, 56 aviation depots, 3 lube oil blending plant, 113 fuel depots, and 4,677 fuel station.

Pertamina achievement to become one of the Fortune 500 company give the spirit of the company to expand its market around the world, and through its premium lubricants, Fastron Platinum and premium fuel Pertamina racing support the Lamborghini Squadra Corse activities from 2015 to 2019.

For more information on PERTAMINA, please visit: [www.pertamina.com](http://www.pertamina.com)

## Pirelli

Pirelli is among the main tyre makers globally and world leader in the Premium segment, with high technological content. Founded in 1872, it has a presence in over 160 countries, with 22 manufacturing facilities on four continents and 38,000 employees. Pirelli has been involved in motor racing - a proving ground for technical innovation - since 1907, and is currently the exclusive Formula 1® tyre manufacturer for the 2014-2016 championship seasons, as well as equipping World Superbike and many other global series. For the 2015 season, Pirelli is once more the tyre manufacturer most heavily involved in motorsport. Excluding Formula 1, Pirelli supplies nearly 150 other international championships on road and track, underlining the company's sporting DNA.