



Press Release

Automobili Lamborghini S.p.A.

Lamborghini participates with X-Bionic at the 24 hours marathon by Audi

Sant'Agata Bolognese, 08. May 2015 - Lamborghini will participate at the 24 hours run organized by Audi at 9th and 10th of May 2015. For this marathon, each of the 200 international teams has to undertake the 2,53 kilometre track through the Audi plant for 24 hours. The winner is not the fastest marathon runner, but the team which collects the most rounds. For each completed round by the participants, Audi donates a certain amount to social institutions.

The Lamborghini team will make this 24 hours run with 20 members.

The team is not only very well prepared but also well equipped for the first time with the X-BIONIC® for Automobili Lamborghini functional sportswear.

The patented, climate regulating technology of X-BIONIC® will help the team to increase its performance.

The countdown is running and Automobili Lamborghini is crossing its fingers for its team in order to achieve a maximum of rounds and so to maximize the amount for donation.

Press Office - Northern Europe

Gerald Kahlke

Phone number +39 051 6817711

gerald.kahlke@lamborghini.com

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

clara.magnanini@lamborghini.com

Press Office - Squadra Corse

Chiara Sandoni

Phone number +39 051 6817711

chiara.sandoni@lamborghini.com

Press Office - Events and

Collezione Automobili Lamborghini

Rita Passerini

Phone number +39 051 6817711

rita.passerini@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0) 7733 224774

juliet@jic.uk.com

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

kevin.fisher@centigrade.com

Press Office - China

Na Liu

Phone number +86-10-65314076

na.liu@lamborghini.com

Press Office - Japan, Korea and Oceania

Rika Iimure

Phone number +81-(0)3-5475-6626

rika.iimure@lamborghini.com

Press Office - SEA

Michelle Yow

Phone number +65 6718 6073

michelle.yow@lamborghini.com

Press Office - APAC

Julie Taieb-Doutriaux

Phone number + 86 139 1124 4757

julie.taieb@lamborghini.com



Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in North-eastern Italy. The Lamborghini Huracán LP 610-4, which made its world debut at the Geneva Motor Show in 2014, is the successor to the iconic Gallardo and, with its innovative technology and exceptional performance, it redefines the driving experience of luxury super sports cars. The Coupé and Roadster versions of the Aventador LP 700-4 are the new benchmark in the world of luxury super sports cars with the V12 engine. With 130 dealerships throughout the world, Automobili Lamborghini, in half a century, has created a continuous series of dream cars, including the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and limited series including Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, Egoista and Veneno Roadster were produced to celebrate the 50th birthday of the company in 2013.

For other photos and video material, please visit our websites:

www.media.lamborghini.com and www.thenewsmarket.com/lamborghini

For further information on Automobili Lamborghini, please visit our website:

www.lamborghini.com