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**BLANCPAIN**  
MANUFACTURE DE HAUTE HORLOGERIE

**SQUADRA CORSE**

## PRESS RELEASE

### LAMBORGHINI, IMSA EXTEND PARTNERSHIP THROUGH 2018 2015 Blancpain Super Trofeo North America schedule released

**SANT'AGATA BOLOGNESE, Italy (Oct. 10, 2014)** - Automobili Lamborghini and the International Motor Sports Association (IMSA) have extended their partnership for the next four years, with the Lamborghini Blancpain Super Trofeo North America championship being contested under IMSA sanction through the 2018 season.

As part of the extended partnership, the 2015 Lamborghini Blancpain Super Trofeo North America event calendar was unveiled. The schedule features 10 rounds at five venues at some of the most iconic, exciting circuits in the United States. Races will take place in conjunction with IMSA's top sports car series, the most prestigious in the U.S.

Lamborghini Blancpain Super Trofeo North America competitors also will race in the World Final, which features top drivers and teams from the three global Blancpain Super Trofeo Series - Europe, Asia and North America. The location of the 2015 World Final will be announced this November.

Each Lamborghini Blancpain Super Trofeo North America event will feature two rounds. The season will open May 1-3 at Mazda Raceway Laguna Seca in Monterey, California. The next round will take place June 26-28 at Watkins Glen International in Watkins Glen, New York, followed by Aug. 21-23 at Virginia International Raceway in Danville, Virginia.

The season will continue Sept. 17-19 with the series' first visit to Circuit of the Americas in Austin, Texas, with the next event Oct. 1-3 during Petit Le Mans week at Road Atlanta in Braselton, Georgia.

The Lamborghini Blancpain Super Trofeo North America championship debuted in 2013, with drivers competing in the Lamborghini Gallardo LP 570-4 Super Trofeo car, powered by a 570-horsepower V10 engine and featuring permanent four-wheel drive.

The series ran in conjunction with IMSA events starting with its second season in 2014 and enjoyed tremendous growth, with grid sizes

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increasing 50 percent through the season.

Motorsport will become an even more strategic, exciting asset for Lamborghini in 2015 with the debut of the incredible, all-new Huracán LP 620-2 Super Trofeo car.

The Huracán Super Trofeo marks a new benchmark for the race series. The car was built with a clear racing concept, with every feature engineered for sophisticated high performance and compliance with the strictest motorsport safety standards.

There is increased power in the Huracán Super Trofeo, which boasts a 620-horsepower V10 engine and rear-wheel drive.

The Huracán LP 620-2 Super Trofeo and Gallardo LP 570-4 Super Trofeo cars will share the grid in the 2015 Lamborghini Blancpain Super Trofeo North America, with separate standings.

Competitors and their guests will continue to enjoy the complete Lamborghini experience at Blancpain Super Trofeo North America events in 2015, including exclusive amenities and world-class hospitality in the Lamborghini Village.

Lamborghini also plans to expand its racing program in North America by participating in GT Daytona (GTD) class sports car competition with the Huracán GT3 starting in 2016.

### **Lamborghini Blancpain Super Trofeo North America - 2015 Calendar**

1-3 May	Mazda Raceway Laguna Seca, Monterey, California
26-28 June	Watkins Glen International, Watkins Glen, New York
21-23 August	Virginia International Raceway, Danville, Virginia
17-19 September	Circuit of the Americas, Austin, Texas
1-3 October	Road Atlanta, Braselton, Georgia

### **World Final**

19-22 November	To be announced
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#### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

FOR MORE PHOTOS AND VIDEOS, PLEASE VISIT:

[HTTP://MEDIA.LAMBORGHINI.COM](http://MEDIA.LAMBORGHINI.COM)

AND

[HTTP://WWW.THENEWSMARKET.COM/LAMBORGHINI](http://WWW.THENEWSMARKET.COM/LAMBORGHINI)

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#### **Blancpain - Over 275 years of tradition in motion**

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.





Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: [www.blancpain.com](http://www.blancpain.com)

## **Pirelli**

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

