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SQUADRA CORSE

PRESS RELEASE

LALLY, CONWAY WIN POLE AT ROAD ATLANTA

BRASELTON, Ga. (Oct. 1, 2014) - The team of veteran sports car champion Andy Lally and two-time Lamborghini Blancpain Super Trofeo North America champion Kevin Conway won the pole Wednesday, Oct. 1 for Round 11 of the series at Road Atlanta.

Three-time GRAND-AM champion Lally turned a track-record lap of 1 minute, 24.171 seconds in the No. 29 Change Racing Gallardo LP 570-4 representing Lamborghini Carolinas. This is the Lamborghini Blancpain Super Trofeo North America debut for Lally, a good friend of 2013 and 2014 series champion Conway.

Conway clinched his second consecutive Drivers Championship at the last series event, in late August at Virginia International Raceway. Change Racing leads the Team Championship by 12 points over Mitchum Motorsport with two rounds remaining at this season-ending event.

"This has been a pretty wild experience," Lally said. "Kevin Conway and Robby Benton invited me to come down and do the last event of the season. Kevin had secured the Driver Championship in the last race and they are trying to secure the Team Championship here. I've known them both for a number of years, and with their venture now in road racing, we've been talking more and more, and this was good timing to come together and give me a shot.

"It's been fun. The car has been pretty much what I thought it would be. I've never raced an all-wheel-drive before so that was a bit of something to get used to, but the guys had a really good setup on it. Obviously, they've been one of the best teams in the series, hands down, and I just had a good car, a good lap, kept it clean and put it on the pole. I'm really happy about that, proud of the team, and real happy for Kevin and Robby."

Two 50-minute races are scheduled for competitors in the incredible Lamborghini Gallardo LP 570-4 Super Trofeo cars, which are powered by a 570-horsepower V10 engine and feature permanent four-wheel drive.

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Round 11 of the season is scheduled for 11:25 a.m. (ET) Thursday, Oct. 2, with Round 12 following at 5:55 p.m. Friday, Oct. 3. Both races will be streamed live at squadracorse.lamborghini.com/en/live-usa.

"This format is pretty cool with two races per weekend so I'm really looking forward to climbing in the car tomorrow and having a go with Kevin and seeing if we can transform the pole position into victory," Lally said.

Another newcomer to the series this weekend, multiple touring car champion Pierre Kleinubing, qualified second at 1:24.371 in the No. 14 O'Gara Motorsports entry representing Lamborghini Beverly Hills.

Two other teams featuring champion sports car drivers making their season debuts in the series will comprise the second row of the grid.

Four-time SCCA World Challenge champion and current Continental Tire SportsCar challenge standout Lawson Aschenbach and Justin Marks qualified third at 1:24.435 in the No. 99 Change Racing car representing Lamborghini Carolinas.

Veteran Terry Borcheller, a multiple champion in GRAND-AM, American Le Mans Series and Continental SportsCar Challenge competition, qualified fourth with Jean Claude Saada at 1:24.558 in the No. 03 Jota Corse Racing entry representing Lamborghini Dallas.

Amateur championship leader Dillon Machavern was the top-qualifying driver in that class, sixth overall at 1:25.389 in the No. 46 Mitchum Motorsports entry representing Lamborghini Chicago.

The two rounds at Road Atlanta continue the global schedule for the Lamborghini Blancpain Super Trofeo championship, which continues to reach new levels of success at every round in Europe, North America and Asia.

Racing in the Asian Lamborghini Blancpain Super Trofeo championship continues Oct. 18-19 at the Shanghai International Circuit in Shanghai, China. The Lamborghini Blancpain Super Trofeo Europe last competed Sept. 19-21 at Nurburg, Germany, with Italian Alberto Di Folco clinching the Pro-Am championship with the Autocarrozzeria Imperiale team.

Drivers from all three Super Trofeo series will travel to the Sepang





International Circuit near Kuala Lumpur, Malaysia, for the World Final on Nov. 22-23.

The Lamborghini Gallardo LP 570-4 Super Trofeo car is the ultimate single-make race car and the only four-wheel drive GT racer in the world. The 570-horsepower, V10 Gallardo LP 570-4 features impressive technology such as paddle shift E-gear transmission, Öhlins race shocks, Brembo brakes, a carbon fiber aerodynamic package that includes a rear wing with 10 adjustable positions, MTA data acquisition, air jacks, center wheel locks and more.

Lamborghini and Blancpain also will provide world-class hospitality this week for clients and guests of Lamborghini dealers. Guests also can participate in the IMSA Hot Lap Experience, high-speed rides around the Road Atlanta circuit in a Lamborghini Aventador LP 700-4.

**LAMBORGHINI BLANCPAIN SUPER TROFEO – NORTH AMERICA
2014 CALENDAR**

13-14 March	Sebring International Raceway
2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Park
1-3 October	Road Atlanta

WORLD FINAL

22-23 November

Sepang (MAL)

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo





and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

FOR MORE PHOTOS AND VIDEOS, PLEASE VISIT:

[HTTP://MEDIA.LAMBORGHINI.COM](http://media.lamborghini.com)

AND

[HTTP://WWW.THENEWSMARKET.COM/LAMBORGHINI](http://www.thenewsmarket.com/lamborghini)

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Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit:

www.blancpain.com

Pirelli





Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

