







PRESS RELEASE

RECORD GRID READY TO RACE IN SEASON FINALE AT ROAD ATLANTA

Machavern, O'Connell to decide Amateur class title fight

BRASELTON, Ga. (Sept. 29, 2014) - A record field of 18 cars will line up for the season finale of the 2014 Lamborghini Blancpain Super Trofeo North America on Oct. 1-3 at Road Atlanta, with some prominent names of North American sports car racing joining series mainstays in competition.

Series participation has grown steadily throughout the season, with more teams and drivers drawn to the excitement of racing in the Lamborghini Gallardo LP 570-4 Super Trofeo car and the experience and amenities provided in the Lamborghini Village.

This combination is attracting championship-winning drivers at the top levels of sports car racing for the final two races of the 12-round championship, which debuted in North America in 2013.

Three-time GRAND-AM champion Andy Lally will co-drive with newly crowned series champion Kevin Conway in the No. 29 Change Racing Gallardo LP 570-4 representing Lamborghini Carolinas. Conway clinched his second consecutive season championship at the last event in late August at Virginia International Raceway.

Four-time SCCA World Challenge champion and current Continental Tire SportsCar challenge standout Lawson Aschenbach will race at Road Atlanta as a co-driver with Justin Marks in the No. 99 Change Racing car representing Lamborghini Carolinas.

Veteran Terry Borcheller, a multiple champion in GRAND-AM, American Le Mans Series and Continental SportsCar Challenge competition, will co-drive with Jean Claude Saada in the No. 03 Jota Corse Racing entry representing Lamborghini Dallas.

Multiple touring car champion Pierre Klienubing will make his season debut in the series in the No. 14 O'Gara Motorsports Gallardo LP 570-4 representing Lamborghini Beverly Hills.

The series also will welcome the return of Lamborghini Blancpain Super Trofeo Europe standout Jake Rattenbury to this event. British driver Rattenbury made his North American debut in late August at Virginia International Raceway and contended for a podium position in Round 10 until a late mechanical problem.

Automobili Lamborghini S.p.A.

Squadra Corse

VIA MODENA 12 I- 40019 SANT'AGATA BOLOGNESE T: +39 051 6817711 F: +39 051 6817737

SQUADRA CORSE COMMUNICATION
CHIARA SANDONI
PHONE NUMBER +39 051 6817613
MOBILE +39 348 7460527
CHIARA.SANDONI@LAMBORGHINI.COM

PRESS OFFICE LAMBORGHINI
BLANCPAIN SUPER TROFEO NORTH
AMERICA
GR&SOLUTIONS
RUTHIE FORBES
RUTHIE@GRAND-SOLUTIONS.NET
USA@SUPERTROFEO.COM

Blancpain SA

CHEMIN DE L'ETANG 6 1094 PAUDEX – SWITZERLAND T: +41 21796 3636

VICE PRESIDENT AND HEAD OF
MARKETING
ALAIN DELAMURAZ
ALAIN.DELAMURAZ@BLANCPAIN.COM

INTERNATIONAL PR MANAGER
LAURENCE COURTOIS
PHONE NUMBER +41 21 796 36 03
LAURENCE.COURTOIS@BLANCPAIN.COM

PR COORDINATOR
AUDE MULLER
PHONE NUMBER +41 21 793 36 52
AUDE.MULLER@BLANCPAIN.COM









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Another highlight of Rounds 11 and 12 at Road Atlanta will be the conclusion of the stirring Amateur class championship duel between Dillon Machavern and Kevin O'Connell.

Machavern leads the class with 47 points in the No. 46 Mitchum Motorsport entry representing Lamborghini Chicago. O'Connell is close behind with 40 points in the No. 9 Rick Ware Racing Gallardo LP 570-4 representing Lamborghini Houston.

Two 50-minute races are scheduled for competitors in the incredible Lamborghini Gallardo LP 570-4 Super Trofeo cars, which are powered by a 570-horsepower V10 engine and feature permanent four-wheel drive.

Round 11 of the season is scheduled for 11:25 a.m. (ET) Thursday, Oct. 2, with Round 12 following at 5:55 p.m. Friday, Oct. 3. Both races will be streamed live at squadracorse.lamborghini.com/en/live-usa. Practice will take place Wednesday, Oct. 1, with qualifying at 5:30 p.m. that day on the 12-turn, 2.54-mile circuit.

The two rounds at Road Atlanta continue the global schedule for the Lamborghini Blancpain Super Trofeo championship, which continues to reach new levels of success at every round in Europe, North America and Asia.

Racing in the Asian Lamborghini Blancpain Super Trofeo championship continues Oct. 18-19 at the Shanghai International Circuit in Shanghai, China. The Lamborghini Blancpain Super Trofeo Europe last competed Sept. 19-21 at Nurburg, Germany, with Italian Alberto Di Folco clinching the Pro-Am championship with the Autocarrozzeria Imperiale team.

Drivers from all three Super Trofeo series will travel to the Sepang International Circuit near Kuala Lumpur, Malaysia, for the World Final on Nov. 22-23.

The Lamborghini Gallardo LP 570-4 Super Trofeo car is the ultimate single-make race car and the only four-wheel drive GT racer in the world. The 570-horsepower, V10 Gallardo LP 570-4 features impressive technology such as paddle shift E-gear transmission, Öhlins race shocks, Brembo brakes, a carbon fiber aerodynamic package that includes a rear wing with 10 adjustable positions, MTA data acquisition, air jacks, center wheel locks and more.

Lamborghini and Blancpain also will provide world-class hospitality this weekend for clients and guests of Lamborghini dealers. Guests also can participate in the IMSA Hot Lap Experience, high-speed rides around the Road Atlanta circuit in a Lamborghini Aventador LP 700-4.











LAMBORGHINI BLANCPAIN SUPER TROFEO - NORTH AMERICA 2014 CALENDAR

13-14 March	Sebring International Raceway
2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Park
1-3 October	Road Atlanta

WORLD FINAL

22-23 November

Sepang (MAL)

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

FOR MORE PHOTOS AND VIDEOS, PLEASE VISIT:

HTTP://MEDIA.LAMBORGHINI.COM
HTTP://WWW.THENEWSMARKET.COM/LAMBORGHINI

AND









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Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1[™] for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.









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