



Press Release

Excitement builds as the Lamborghini Blancpain Super Trofeo makes its first stop in China at the Zhuhai International Circuit

September 17th 2014, Zhuhai (China) – As we approach the halfway point of the Blancpain Super Trofeo 2014 Asia Series, the excitement could not be more intense as racers make the first of two stops in China at the Zhuhai International Circuit. Most racers have never raced on this track and this race comes close on the heels of the Fuji stop, giving competitors little time to prepare.

In the three years of the Super Trofeo, this is the first time that China has hosted two separate events and the first time that the Zhuhai International Circuit has been selected as a race site. The increasing popularity of motorsport in China and the proximity of Zhuhai to Macau, home to the Macau Grand Prix, and the international metropolis of Hong Kong, has driven the popularity of this track.

Opened in 1996, the Zhuhai International Circuit was originally designed for Formula 1 racing, but has since become a hotbed of regional motorsports attracting teams from Hong Kong as well as Macau setting up garages. The track's combination of straights into as many as 14 turns, some sudden hairpin turns, requires strategic braking from drivers and careful management of tire and brake wear.

Arrival of the Super Trofeo in China is also a homecoming for car #9 and Chinese driver Jiang Xin, who has taken first place at each of the first three stops of this year's series. The pressure will be on for Jiang Xin, whose outstanding performance

Automobili Lamborghini S.p.A.
Squadra Corse
via Modena 12
I- 40019 Sant'Agata Bolognese
T: +39 051 6817711
F: +39 051 6817737

Press Office - Northern Europe
Gerald Kahlke
T: +39 051 6817757
gerald.kahlke@lamborghini.com

Squadra Corse Communication
Chiara Sandoni
T: +39 051 6817613
M: +39 348 7460527
chiara.sandoni@lamborghini.com

PR Agency Lamborghini Blancpain Super Trofeo Asia
SPRG Beijing
Anny Yang
T: +86 10 85804258 ext.212
anny.yang@sprg.com.cn
supertrofeo@sprg.com.cn

Blancpain SA
Chemin de l'Etang 6
1094 Paudex – Switzerland
T: +41 21796 3636

Vice President and Head of Marketing
Alain Delamuraz
Alain.delamuraz@blancpain.com

International PR Manager
Laurence Courtois
T: +41 21 796 36 03
Laurence.courtois@blancpain.com

PR Coordinator
Aude Rosati
T: +41 21 793 36 52
M: +41 79 501 43 49
Aude.rosati@blancpain.com





will be put to the test in a very different way as he lines up against his fellow countrymen and racers that are more familiar with the tricky layout of the Zhuhai circuit.

Another challenge for racers at Zhuhai is that it comes hot on the heels of the Fuji stop only twenty days prior. Racers, who usually spend more than a week preparing, have a very limited amount of time to get their cars to the location and on the track before the actual race begins. The mental and physical endurance necessary for this race, especially from a majority of non-professional drivers, many of whom will be on this track for the first time, is considerable.

Zhuhai promises to set the stage for the latter half of the Lamborghini Blancpain Super Trofeo, which will continue on to Shanghai nearly a month later, then return to the more southern latitudes of Malaysia for the World Final in Sepang.

Lamborghini Blancpain Super Trofeo – Asia

2014 Calendar

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
30-31 August	Fuji (JAP)
20-21 September	Zhuhai (CHN)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

WORLD FINAL

21-23 November Sepang (MAL)





Follow us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at www.squadracorse.lamborghini.com

Follow us on Facebook at: www.facebook.com/lamborghini

Follow us on Twitter at: www.twitter.com/lamborghini

All media enquiries including requests for additional photography should be directed to: asia@supertrofeo.com

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

media.lamborghini.com and www.thenewsmarket.com/lamborghini

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com





Blancpain - Innovation is our tradition

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com





Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

