



Press Release

The Lamborghini Huracán LP 610-4, super sports 'hero car' of FORZA HORIZON 2, the ultimate videogame by Microsoft for XBOX ONE, takes the virtual challenge into reality with #ForzaFuel challenge on road.

Sant'Agata Bolognese, 16 settembre 2014 - One Lamborghini Huracán LP 610-4, one Lamborghini Aventador LP 700-4 Roadster and six other sports cars left yesterday from Lamborghini's factory in Sant'Agata Bolognese, Italy, to drive to Barcelona, taking the virtual challenge into reality.

They will arrive in the Spanish city on 18 September at the end of the #ForzaFuel challenge, where online gamers can follow their chosen teams over four days of real-life driving challenges through Europe.

Microsoft, the American videogames leader, has chosen the Lamborghini Huracán LP 610-4 as the 'hero car' of the recently-launched FORZA HORIZON 2 videogame for XBOX ONE.

Each of the eight participating cars will be driven by a team of one automotive journalist and one famous YouTuber with specific videogame expertise. The teams and their super sports car will compete in various trials on the route to Barcelona, where the winner will be proclaimed.

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