



Press Release

## Challenges and Surprises Abound as Lamborghini Returns to the Fuji International Raceway

**August 30<sup>th</sup>, 2014, Fuji (Japan)** - The Italian super sports car maker Automobili Lamborghini and Swiss luxury watchmaker Blancpain have come together again in Japan for the first day of racing this year at the Fuji International Speedway.

The Fuji International Speedway is almost as much an attraction as the Super Trofeo itself and the presence of Japan's iconic Mt. Fuji, could be felt despite being veiled in clouds from early morning rains, left over from rain-soaked qualifying rounds the day before. But fate was on Lamborghini's side with skies clearing in the afternoon giving drivers a dry, beautiful track to race on.

This year's race at the Fuji International Speedway saw an especially high level of local enthusiasm with 15 out of 26 drivers coming from Japan and achieving some impressive results, including sweeping the AM category and taking third place in the PRO-AM category. Local drivers, retailers and car enthusiasts also turned out in droves despite what originally looked like bad weather, lending their support to this increasingly popular series.

The tricky turns and long straight at the Fuji International Speedway presented challenges for drivers today, resulting in quick changes and even a couple of surprises like unexpected placings and many experienced drivers falling behind only to having to fight back for top positions.

Throughout today's competition even top racers like Wiser/Xin (#9), Zen/Afiq (#69) and Nakaya (#11) all faced setbacks. Despite being at the lead of the pack from the start, the team of Wiser/Xin (#9) may have faced some technical problems, pitting early and changing drivers, but they

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quickly regained their momentum and moved up quickly in the second half, ultimately taking first place, which they held for the last ten laps.

Final placement for the PRO-AM category saw Wiser/Xin (#9) taking first place, followed by Zen/Afiq (#69) in second place and the surprise team of Takeuchi/Matsuda (#82) taking third. This proved to be a big upset, kicking favorite Nakaya (#11) out of the top three. Nakaya (#11) had been in the top three spots for most of the race, pitting late and fighting to get back into the top three only to be passed by #82 in the very last lap, ultimately placing fourth.

The AM category was swept by Japanese drivers, showed the ambition and continually improving technical skills of local drivers. The second and third placed drivers in the AM category - Toshiyuki/Ochiai (#2) and Takei/Furuta (#16) - fought hard for their wins, starting at the back of the pack but moving up steadily, taking and maintaining more advanced positions throughout the race thanks to their cunning use of the track. First place in the AM category was taken by Kazuyuki Yamaguchi (#12), an unknown and previously unplaced driver in this year's series, once again highlighting the potential of drivers in Japan.

Following a warm welcome with updates on the latest from Lamborghini, guests were introduced to the next-generation motorsports machine, the new Huracán LP 620-2 Super Trofeo. This was the first time that technical specifications had been released about the car, showing how it compares to previous models and competitors - a further example of how Lamborghini continues to surprise car lovers, especially those that have a racing spirit.

The popularity of amateur racing in Japan has driven Lamborghini's growth in the country, making it the perfect place to introduce the new Huracán Super Trofeo to the Asian market.

The excitement continues tomorrow with the second race at the Fuji International Speedway. Now that the drivers have had the chance to





experience the track and learn some new tricks, competition should be even more intense and exciting.

### Podium Results - Race 1

#### PRO-AM Category

- #9 Max Wiser / Jiang Xin
- #69 Zen Low Suan Chuan / Afiq Yazid
- #82 Hironori Takeuchi / Hideshi Matsuda

#### AM Category

- #12 Kazuyuki Yamaguchi
- #2 Toshiyuki Ochiai
- #16 Hirofumi Takei / Satoshi Furuta

### Lamborghini Blancpain Super Trofeo Asia

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
30-31 August	Fuji (JAP)
20-21 September	Zhuhai (CHN)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

### WORLD FINAL

21-23 November Sepang (MAL)





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All media enquiries including requests for additional photography should be directed to: [asia@supertrofeo.com](mailto:asia@supertrofeo.com)

#### Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

[media.lamborghini.com](http://media.lamborghini.com) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For more information on Automobili Lamborghini, please visit:

[www.lamborghini.com](http://www.lamborghini.com)





### **Blancpain - Innovation is our tradition**

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: [www.blancpain.com](http://www.blancpain.com)

### **Pirelli**

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road





and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

