



## Press Release

### The Raging Bull Comes to Japan's Storied Racing Ground - The Legendary Fuji Speedway

**August 28<sup>th</sup> 2014, Fuji (Japan)** - After the season-start race at Sepang and a record-breaking race in Sentul, Lamborghini Blancpain Super Trofeo 2014 Asia Series will visit Japan between 29<sup>th</sup> and 31<sup>st</sup> of August for its 3<sup>rd</sup> race of the season. June's race weekend in Sentul marked the largest gathering of Lamborghinis in the history of Indonesia, both at the Sentul International Circuit and during the car parade in Jakarta. Now, the Super Trofeo Asia Series has moved north, to cooler climes. For three consecutive years, the Super Trofeo has come to the Land of the Rising Sun, lending this coming race weekend in Fuji a sense of tradition and continuity.

Host to the first-ever Formula 1 race in Japan in 1976, the Fuji Speedway is characterized by its length and high embankments and was designed by Tilke of Germany. Though originally designed to host NASCAR Japan races, the Speedway was converted into a road course early in its history. Adding to the challenge is the Fuji Speedway's reputation for danger due to the sharp turns of the track. Finally, the Fuji Speedway has one of the longest straightaways of all racetracks, at approximately 1.5 km long. This should be plenty of room for the gentlemen drivers to push their Lamborghinis to the roaring limit.

Challenge often becomes opportunity, especially for undefeated home drivers. Wisser still leads this year's series with an impressive 60 points (having some in first in all four races so far). However, the season is still young. Fuji, the third stop of the season, marks the halfway point in this year's Lamborghini Blancpain Super Trofeo Asia Series. Coming in second in points overall is Ochiai, a Japanese. Fans are expecting an impressive performance from Ochiai here on his home turf in Japan. Aside from Ochiai, other Japanese drivers are slowly climbing up the leaderboard,

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including: Hoshino and Orido. It goes without saying that there is a lot of power and commitment behind the Japanese drivers. This race will reveal if these gentlemen drivers can turn their desire to win into an impressive performance at the Fuji International Raceway.

Not only are drivers battling for victory here, but racing fans can also expect a thrilling display of the Lamborghini racing lifestyle at the Fuji Speedway. Situated in the shadow of the mountain from which it draws its name, the Fuji Speedway will be the fantastic stage for the 3<sup>rd</sup> race of Lamborghini Blancpain Super Trofeo 2014 Asia Series racing weekend.

Though the sense of tradition and continuity is palpable, there is something new and exciting about this race weekend. This weekend's race in Fuji will be the first Super Trofeo race after the official unveiling of the all-new Lamborghini Huracán LP 620-2 Super Trofeo. From 2015, Lamborghini's newest 'raging bull' super sports car, the Huracán, will be the car raced in all of the three Lamborghini Blancpain Super Trofeo Series (Europe, Asia and North America). Next season's Series will feature both the Gallardo and the Huracán which will share the grid but will race in different classes. A significant feature of this model is the rear-wheel drive choice as already adopted in the GT classes. This will allow Super Trofeo drivers to gain important experience of this traction system to facilitate their motorsport careers.





### Lamborghini Blancpain Super Trofeo - Asia

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
30-31 August	Fuji (JAP)
20-21 September	Zhuhai (CHN)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

### WORLD FINAL

21-23 November      Sepang (MAL)

### Follow us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at [www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

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All media enquiries including requests for additional photography should be directed to: [asia@supertrofeo.com](mailto:asia@supertrofeo.com)





### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

[media.lamborghini.com](http://media.lamborghini.com) and [www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)

For more information on Automobili Lamborghini, please visit:

[www.lamborghini.com](http://www.lamborghini.com)

### **Blancpain - Innovation is our tradition**

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.





Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: [www.blancpain.com](http://www.blancpain.com)

## Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

