



## Press Release

# The new Lamborghini Huracán LP 610-4 is the hero of Forza Horizon 2

Sant'Agata Bolognese, 24 June 2014 - The new Lamborghini Huracán LP 610-4, in Midas yellow, has been chosen by Microsoft's Turn 10 Studios, the creators of the iconic Forza Motorsport racing game franchise, as the hero car for Forza Horizon 2, the studio's latest racing game. Indeed, the latest chapter in the Forza Motorsport open road -spinoff- revolves around the descendant of the Gallardo.

Set in beautiful Southern Europe, the videogame provides all the thrills of taking the new super sportcar's Instinctive Technology for a spin around Mediterranean landscapes, with weather, Drivatars (Xbox One's cloud-based racers that replicate the behaviors of friends and strangers to drive like real people) and endless routes. And that's just the start of it - this new game has an almost unimaginable level of detail, including a complete view of the passenger compartment. This includes the original interior, working power windows and headlights, and the luxury super sports car can even be fully customized, from the color right down to the technical specifications.

As announced by the computer giant during the Electronic Entertainment Expo in Los Angeles, Forza Horizon 2 - coming this fall exclusively to Xbox One and Xbox 360 - will offer stunning 1080p resolution graphics at 30 fps. Once behind the wheel, there will be no experience to match it in terms of open-world racing, with the stunning visual impact even more spectacular in nighttime scenes. The Huracán LP 610-4 will be playable first on Xbox in Forza Horizon 2.

As we wait for the most exciting racing game of the year, the Huracán LP 610-4 is also warming up its naturally aspirated V10 engine, ready to share its style, technology and thunderous performance with gamers all around the world.

Automobili Lamborghini S.p.A.

Communications Director

Raffaello Porro

[raffaello.porro@lamborghini.com](mailto:raffaello.porro@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

Phone number +39 051 6817711

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Northern Europe

Gerald Kahlke

Phone number +39 051 6817711

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - Squadra Corse

Chiara Sandoni

Phone number +39 051 6817711

[chiara.sandoni@lamborghini.com](mailto:chiara.sandoni@lamborghini.com)

Press Office - Events

Rita Passerini

Phone number +39 051 6817711

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

Phone number +44 (0)1933 577077

[juliet@jic.uk.com](mailto:juliet@jic.uk.com)

Press Office - North and South America

Kevin Fisher

Phone number +1-323-556-8853

[kevin.fisher@centigrade.com](mailto:kevin.fisher@centigrade.com)

Press Office - China

Na Liu

Phone number +86-10-65314076

[na.liu@lamborghini.com](mailto:na.liu@lamborghini.com)

Press Office - Japan and Korea

Rika Iimure

Phone number +81-(0)3-5475-6626

[rika.iimure@lamborghini.com](mailto:rika.iimure@lamborghini.com)

Press Office - SEA and Pacific

Michelle Yow

Phone number +65 6690 9218

[michelle.yow@lamborghini.com](mailto:michelle.yow@lamborghini.com)



## **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in little more than half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit:

[www.lamborghini.com](http://www.lamborghini.com)