



Press Release

The Lamborghini Huracán LP 610-4 takes to the track with Lamborghini Accademia 2014

After its official unveiling at the Geneva Motor Show in March, and having garnered more than 1500 orders from all over the world, the new supercar from the House of the Raging Bull is playing the starring role in Lamborghini Accademia 2014, which takes to the grid on 2 June in Imola.

Sant'Agata Bolognese, Italy, 28 May 2014 – Lamborghini Accademia is holding its first 2014 session on June 2 to 4 at Imola Racetrack. The lead role is awarded to the Lamborghini Huracán LP 610-4, the new luxury super sports car unveiled at the Geneva Motor Show in March.

The Lamborghini Accademia program, by Lamborghini Squadra Corse, provides Lamborghini customers with intensive driving courses on the track, so they can take their first steps into the world of motor racing. "Learning by doing is best" is the philosophy behind the Accademia, which offers two programs - one intensive and one advanced - with a team of professional instructors who have extensive experience in the racing world.

The Accademia provides the remarkable opportunity to fully experience the potential of Lamborghini super sports cars on both track and ice (Winter Accademia). It's a captivating combination of high performance vehicles on some of the world's legendary race tracks.

The racing program is a real challenge for Lamborghini customers, as it includes multiple training sessions broken down into exercises such as slaloms, acceleration, braking and drifting. Each day on track is designed for a maximum of 24 participants, who will be divided into small groups. They all receive a certificate from the Lamborghini Squadra Corse at the end of the course.

After the session at Imola in early June, Lamborghini Accademia takes to the road with stops at the famous Laguna Seca circuit in the United States on September 15 to 17, and at Hockenheim, Germany on October 1 and 2. The winter sessions on snow and ice that are scheduled for 2015 will again take place on three dates in Europe, Asia and America.

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This year, Lamborghini customers who participate in the Accademia program can test themselves and perfect their driving skills in the new Lamborghini Huracán LP 610-4, for which more than 1500 orders have been collected only a few months after its debut.

As further proof of the car's immediate success around the world, the official Lamborghini Huracán video has been viewed more than 1.2 million times in less than two months, and over a thousand people have commented on the new super sports car from the House of the Raging Bull using the #LamboHuracán hashtag.

For further details on the program and to enroll in the Lamborghini Accademia, log on to: <http://www.squadracorse.lamborghini.com>.

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Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in little more than half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: www.lamborghini.com