



Press Release

Automobili Lamborghini S.p.A.

The Lamborghini Egoista: now on permanent display at Lamborghini

Sant'Agata Bolognese, Italy, 16 May 2014 - The prestigious collection in the Lamborghini Museum is now the home of another automotive gem - the Lamborghini Egoista, the supercar developed by Walter De Silva, Head of Volkswagen Group Design, as a tribute to the House of The Raging Bull's 50th anniversary, which was celebrated last year.

This futuristic single-seater is the only one of its kind in the world. Powered by a 5.2-liter V10 engine that churns out 600 horsepower, it takes the attributes that are in the DNA of every Lamborghini to the next, extreme level. The look is sharply distinguished by a muscular structure with alternating open and solid areas, and the profile suggests the stylized silhouette of a bull about to charge - the iconic hallmark of the Lamborghini logo. The car's aeronautical flair can clearly be seen in the headlight system, The aeronautical inspiration is also evident in the body made of lightweight materials (carbon fiber and aluminum) with stealth capabilities, in the anti-glare windows with an orange hue, in the cockpit conceived as a removable appendage which allows the driver to be insulated and protected from external elements, and in the head-up display. Because of this latter feature, in order to leave the vehicle, the driver must remove the steering wheel and leave it on the dashboard, open the dome by actuating an electronic control and climb out of the cockpit with a specific series of movements, as required in fighter jet aircrafts.

Described by Walter De Silva as the embodiment of pure emotion and extreme hedonism, the Egoista was unveiled on May 11, 2013 before an audience of more than one thousand invited guests at the Gala Dinner that brought the 50th Anniversary Grand Tour to a close.

Exactly one year after it was introduced, the Lamborghini Egoista has returned to its home in Sant'Agata Bolognese. It will now be permanently displayed at Lamborghini headquarters - at first in the showroom, and then in the Museum.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: www.lamborghini.com