







Press Release

2014 Lamborghini Blancpain Super Trofeo Asia Series Thrills Participants and Spectators on Second Race Day in Sepang

May 11th 2014, Sepang (Malaysia) - The second day for 2014 Lamborghini Blancpain Super Trofeo kick-off weekend at the Sepang International Circuit, was truly a breathtaking demonstration of raw power, finesse and speed.

While the previous day's race commenced in the early evening where temperatures remain difficult to cope - today's midday competition presented an overwhelming challenge to drivers, as temperatures in Sepang soared to almost agonizing levels. Drivers however confronted this challenge unfazed, with the focus, determination and class personified by this series, and exemplified by both Lamborghini and Blancpain.

Today's race was a thrilling spectacle - with cars routinely contesting for spots on the podium, with close passing and extreme power through the straight-aways. Yesterday's champions from both classes also remained in top-form today, with the Chinese #9 car driven my Max Wiser and Jiang Xin as well the #24 car driven by Dilantha Malagamuwa (SRI) and Manabu Orido (JPN) taking the top-two spots in the PRO-AM class respectively.

Despite recording the fastest lap-time of the competition (2:12:13), Champion Max Wiser noted that track conditions were extremely challenging, and understanding how to optimize tires under these conditions was a key element to success, "Today was even harder than yesterday - with temperatures rising to almost 70 degrees in the car and on the track, it's very challenging and slippery - it's not the g-force you need to Automobili Lamborghini S.p.A. Squadra Corse via Modena 12 I- 40019 Sant'Agata Bolognese T: +39 051 6817711 F: +39 051 6817737

Communications Director Raffaello Porro raffaello.porro@lamborghini.com

Squadra Corse Communication Chiara Sandoni T: +39 051 6817613 M: +39 348 7460527 chiara.sandoni@lamborghini.com

PR Agency Lamborghini Blancpain Super Trofeo Asia SPRG Beijing Tong ZHOU T: +86 10 85804258 ext.258 tong.zhou@sprg.com.cn supertrofeo@sprg.com.cn

Blancpain SA Chemin de l'Etang 6 1094 Paudex - Switzerland T: +41 21796 3636

Vice President and Head of Marketing Alain Delamuraz Alain.delamuraz@blancpain.com

International PR Manager Laurence Courtois T: +41 21 796 36 03 Laurence.courtois@blancpain.com

PR Coordinator Aude Rosati T: +41 21 793 36 52 M: +41 79 501 43 49 Aude.rosati@blancpain.com









SQUADRA CORSE

worry about, it's the heat." He also mentioned that for climate like Sepang, drivers often train in the gym for weeks preceding the races to help cope with these types of conditions.

With two consecutive second-place finishes in the AM class, Andrea Garbagnati also echoed Wiser's reaction to today's conditions - "I love this track and I love Malaysia - but today was very hot meaning we had to take special care regarding our tires. I think the key to our success today was playing it smart and not pushing too hard at the start... I can't wait to come back in November!"

The two Japanese cars driven by Toshiyuki Ochiai/Manabu Orido (#12) and Motoaki Ishikawa/Takuya Shirasaka (#5) also faired extremely well today, taking third-place in the PRO-AM class and second-place the AM class respectively. Hong Kong driver William Lok was elated today - after a DNF result during yesterday's race, he battled back today with a third-place podium finish in the AM class.

The AM class Malaysian team of Zen Low Suan Chuan and Dominic Ang delighted local fans with a very strong performance this weekend on their home-track. With a third-place finish yesterday, they barely missed the podium today with a strong fifth-place performance. Zen Low Suan Chuan was happy with their performance - "The car performed really well this weekend. The track was so hot, so the races were quite challenging and it's always a great experience when you can race in your home-country"

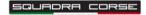
The 2014 Lamborghini Blancpain Super Trofeo Series will hold its second stop of the season in Sentul, Indonesia on 7th - 8th June, which promises to be just as thrilling as the awesome spectacle witnessed in Sepang this past weekend.











Podium Results - Race 2

PRO-AM Class

- #9 Max Wiser / Jiang Xin
- #24 Dilantha Malagamuwa / Satoshi Hoshino
- #12 Toshiyuki Ochiai/ Manabu Orido

AM Class

- #6 Andrea Garbagnati / Bob Indrasasana
- #5 Motoaki Ishikawa / Takuya Shirasaka
- #89 William Lok

Lamborghini Blancpain Super Trofeo - Asia 2014 Calendar

10-11 May	Sepang (MAL)
7-8 June	Sentul (INA)
12-13 July	Fuji (JAP)
23-24 August	Yeongam (KOR)
18-19 October	Shanghai (CHN)
20-21 November	Sepang (MAL)

WORLD FINAL

22-23 November Sepang (MAL)

Follow us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at <u>www.squadracorse.lamborghini.com</u>

Follow us on Facebook at: <u>www.facebook.com/lamborghini</u> Follow us on Twitter at: <u>www.twitter.com/lamborghini</u>

All media enquiries including requests for additional photography should be directed to: asia@supertrofeo.com









SQUADRA CORSE

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit: <u>media.lamborghini.com</u> and <u>www.thenewsmarket.com/lamborghini</u>

For more information on Automobili Lamborghini, please visit: www.lamborghini.com

Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 9 years, the Manufacture has indeed developed no less than 32 new calibres.









SQUADRA CORSE

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1[™] for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

