

SQUADRA CORSE

## Rome welcomes Lamborghini Blancpain Super Trofeo World Final

Lamborghini's growing motorsport ambitions take a significant step in 50<sup>th</sup> anniversary year

**20 November 2013, Sant'Agata Bolognese, Italy.** After a thrilling year of racing from Shanghai to Monza, from Lime Rock to Macau, Rome's Autodromo Vallelunga Piero Taruffi will welcome competitors from the four corners of the globe to contest the inaugural Lamborghini Blancpain Super Trofeo World Final this weekend.

The World Final is witness to the growing international following for the Super Trofeo single make race format, which has gone from strength to strength following its origins in Europe in 2009. With the European series now regularly featuring in excess of 20 cars on the grid and the Asian series in its second season of growth and expansion, 2014 was notable for the establishment of the series in North America, which was welcomed by the US & Canadian racing communities and delivered compelling and competitive racing in its very first season.

With a truly global footprint, the World Final is the ideal event to draw the Lamborghini racing fraternity together in a festival of competition. The event spans Friday and Saturday, with over four hours of competitive track activity on the 4.085km clockwise Campagnano di Roma race circuit. After two 50 minute races, the first Lamborghini Blancpain Super Trofeo World Champion will be crowned as part of the Andrea Mamé prize giving ceremony.

The racing will be covered live in a well-established Lamborghini tradition, streamed live on the internet with full English language commentary at <http://squadracorse.lamborghini.com/en/live> to supplement live transmission on Sky Italia channel 518 and with recorded broadcast on Eurosport on Tuesday November 16 at 2200hrs, repeated on Wednesday November at 0830hrs on Eurosport 2.

For race fans, access to the circuit on Saturday for the public will be free.

### Squadra Corse in evidence

Reflecting the Squadra Corse philosophy, which instructs drivers in Lamborghini road cars and progressively enables motorists to become racers on a pathway that concludes with GT3, the World Final at Vallelunga will feature a series of taxi laps with the Italian supercar manufacturer's most fabled creations - the Veneno & Sesto Elemento.

Alongside these two ultimate expressions of the Lamborghini philosophy will be a stable of Gallardos and Aventadors for a Lamborghini Academy on track experience for VIP's including 'Hot Laps' from the Squadra Corse driving team.

Finally, after the racing and the demonstrations of Lamborghini's most illustrious road cars, prize giving will give way to Lamborghini's sumptuous hospitality and pitlane BBQ, delivering the best in Italian food and wine.



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MANUFACTURE DE HAUTE HORLOGERIE



### The President Reflects on 2013

Ahead of the Valtellina World Final, Stephan Winkelmann, President and CEO of Automobili Lamborghini took time to reflect on the development of motorsport during the year. "In 2013, we have taken some ambitious steps along the path towards a greater commitment to motorsport. First of all, we established Squadra Corse with its clear philosophy and intent to provide a pathway from the street to the track. In Misano, we introduced our very first night race, which was a huge success. And we launched a new series in North America, which was embraced wholeheartedly by the racing community. So the World Final is a fitting way to bring all of this achievement together and unite the Lamborghini racing family in a spectacular end of year event.

### Provisional Schedule

Friday November 22

Non-European driver familiarization	0900 - 0940
Free practice 1	1000 - 1100
Veneno/Sesto Elemento laps	1110 - 1230
Free practice 2	1230 - 1330
Qualifying	1520 - 1600

Saturday November 23

Lamborghini Blancpain Super Trofeo World Final Race 1	0930 - 1020
Veneno/Sesto element/Gallardo/Aventador track activities	1030 - 1400
Lamborghini Blancpain Super Trofeo World Final Race 2	1430 - 1520
Prize Giving & Lamborghini Village BBQ	from 1800hrs

### Lamborghini Squadra Corse

Lamborghini Squadra Corse is a specialist team within Lamborghini's R&D department dedicated to motorsport including GT3, the Super Trofeo series, and a customer driving program.

From 2013, the Squadra Corse provides an integrated approach to Lamborghini driving experiences. A new series of 'Esperienza' events provide enthusiasts and prospects with opportunity for a first test-drive and to experience the world of Lamborghini.

The Lamborghini Academies, on both track and ice, provide driver training and the initial steps towards racing.

The Super Trofeo series provides the perfect first race experience for young and gentleman drivers, with the Lamborghini GT3 for more experienced racers wanting to compete with the Lamborghini marque worldwide.



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## Blancpain

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L- evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

## Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on five continents and employs some 34,000 people.

Having been involved in motor racing since 1907, Pirelli is currently the single tyre manufacturer for Formula 1™ for the 2011-2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2013, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies 138 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

## Contact Us

All media enquiries including requests for additional photography should be directed to: [media@supertrofeo.com](mailto:media@supertrofeo.com) and please see the official Automobili Lamborghini press website by clicking [here](#)

Visit the new Squadra Corse website to follow all of Lamborghini's racing activities at [www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

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