



## Lamborghini Roars into Fontana for Final Rounds of the 2013 Season

The Lamborghini Blancpain Super Trofeo Series Heads to California to close off an incredible first season in North America

**Fontana, Motor Speedway, CA Friday 18<sup>th</sup> October,** The Lamborghini Blancpain Super Trofeo series today arrives on the West Coast, ahead of the last race of inaugural North America season. And sporting the biggest grid of the year, the season is sure to end on a high, with more, exhilarating Lamborghini racing action.

As the de facto champion, Kevin Conway for Lamborghini Carolinas and Change Racing cannot be surpassed at the top of the point's table. There is however, still much to compete, as teams look to secure places in the Lamborghini Super Trofeo World Finals in Italy in November, as well as looking with keen interest to the 2014 season.

And returning to the action after a 3 race hiatus is Hollywood actor, director, writer, and comedian, Dax Shepard, who commented, "I am super excited to be back driving in the Lamborghini Super Trofeo series. I took part in the first race at Lime Rock, so it's great to see how far it's developed over the course of the season. With more cars on the grid, the competition is heating-up. It will make for some great racing here at Fontana and it bodes well for next year."

As the last race of the season unfolds, the Lamborghini hospitality is sure to be abuzz with excitement and celebrations as a successful first season in North America draws to a close. But as is the Lamborghini way, with a constant view to the future and the desire for innovation, conversations will quickly turn to the next North America Lamborghini Blancpain Super Trofeo series for 2014.

- ENDS -

### Fast Facts

- Cars based on Light weight LP 570-4 Gallardo
- 5.2 liter V10s, 570hp, All wheel drive
- 2 x 50 Minute Races, Mandatory 45 second pitstop

### Lamborghini Blancpain Super Trofeo North America

The Lamborghini Blancpain Super Trofeo North American series will feature five races run in partnership with North America's most established racing promoters including GRAND-AM, ALMS, IMSA and IndyCar and at some of the most prestigious circuits in the US and Canada

#### The 2013 racing calendar is:

Lime Rock Park, CT (ALMS)	05/06 July
Kansas Speedway GRAND-AM	16/17 August
Calabogie, Canada IMSA	07/08 September
Virginia International Raceway AMLS	03/05 October
<b>Fontana, California</b>	<b>20/21 October</b>

### Vallelunga

The series provides the opportunity for top placed teams and drivers to contest a World Series featuring leading drivers from the European and Asian series in Rome, Italy in November

Vallelunga, Italy

23/24 November (Super Trofeo World Series)



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## Contact Us

Visit the Squadra Corse website to follow all of Lamborghini's racing activities at [www.squadracorse.lamborghini.com](http://www.squadracorse.lamborghini.com)

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**SQUADRA CORSE**

## Lamborghini Squadra Corse

Lamborghini Squadra Corse is a specialist team within Lamborghini's R&D department dedicated to motorsport including GT3, the Super Trofeo series, and a customer driving program.

From 2013, the Squadra Corse will provide an integrated approach to Lamborghini driving experiences. A new series of 'Esperienza' events provide enthusiasts and prospects with opportunity for a first test-drive and to experience the world of Lamborghini.

The Lamborghini Academies, on both track and ice, provide driver training and the initial steps towards racing.

The Super Trofeo series provides the perfect first race experience for aspiring race drivers, with the Lamborghini GT3 for more experienced racers wanting to compete with the Lamborghini marque worldwide.

## Blancpain

### Over 275 years of tradition in motion:

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

## Pirelli

Founded in 1872, Pirelli is the world's fifth largest tire manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tire manufacturing facilities on five continents and employs some 34,000 people.

Having been involved in motor racing since 1907, Pirelli is currently the single tire manufacturer for Formula 1™ for the 2011-2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2013, Pirelli underlines its status as the global tire manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies 138 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.



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